



Brighton & Hove  
City Council

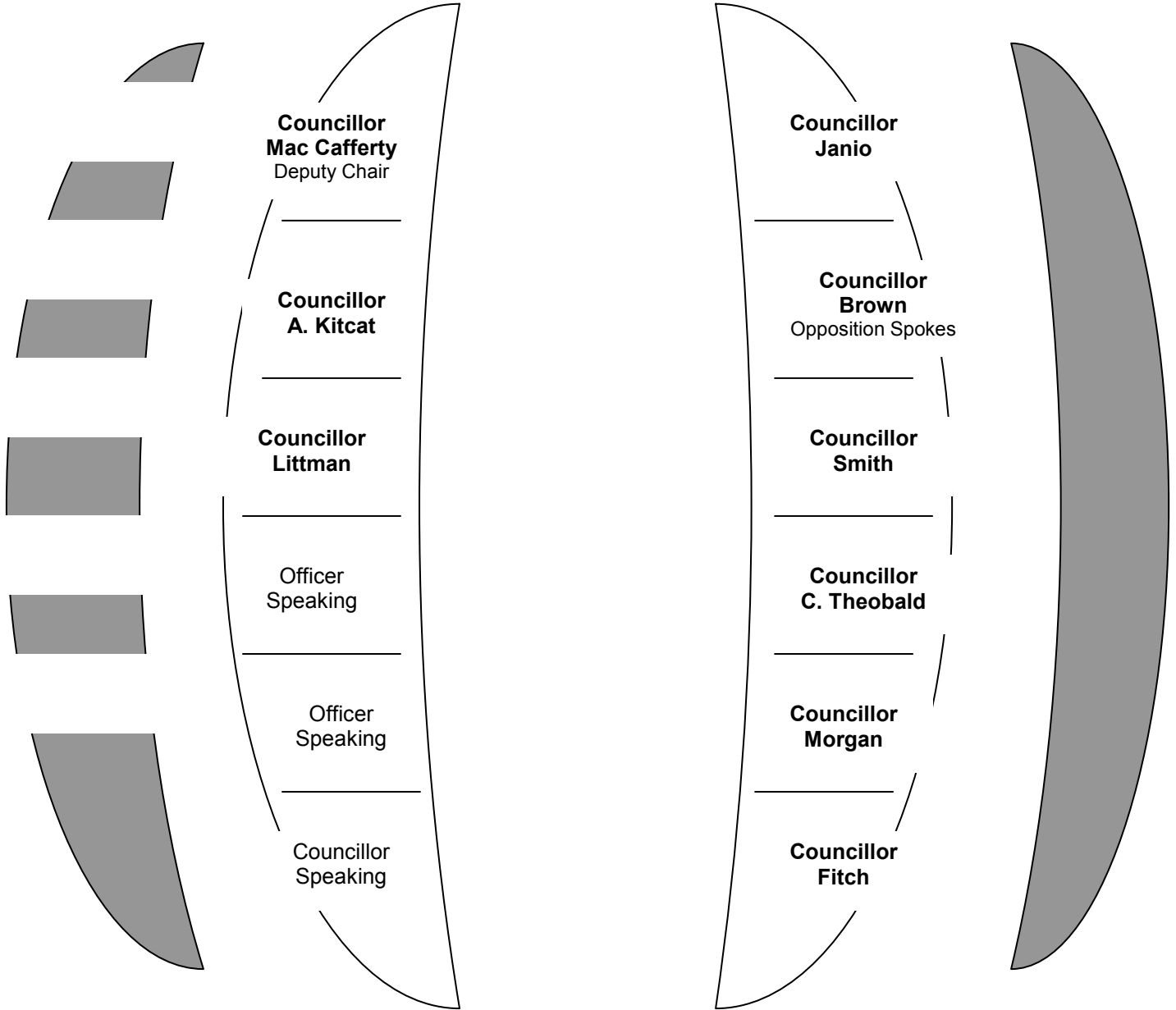
# Economic Development & Culture Committee

Title:	<b>Economic Development &amp; Culture Committee</b>
Date:	<b>20 September 2012</b>
Time:	<b>4.00pm</b>
Venue	<b>Council Chamber, Hove Town Hall</b>
Members:	<b>Councillors:</b> Bowden (Chair), Mac Cafferty (Deputy Chair), Brown (Opposition Spokesperson), Morgan (Opposition Spokesperson), Fitch, Janio, A Kitcat, Littman, Smith and C Theobald
Contact:	<b>Penny Jennings</b> Democratic Services Officer 29-1065 penny.jennings@brighton-hove.gov.uk

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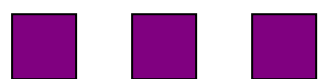
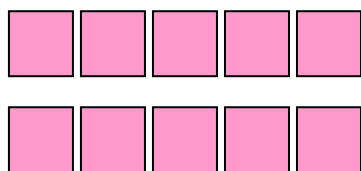
# Democratic Services: Economic Development & Culture Committee

Legal Officer	<b>Councillor Bowden</b> Chair	Strategic Director Place	Democratic Services Officer
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Public Speaker	Public Speaker
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Public Seating



Press

## AGENDA

### PART ONE

Page

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#### 18. PROCEDURAL BUSINESS

**(a) Declaration of Substitutes:** Where Councillors are unable to attend a meeting, a substitute Member from the same Political Group may attend, speak and vote in their place for that meeting.

**(b) Declarations of Interest:**

- (a) Disclosable pecuniary interests not registered on the register of interests;
- (b) Any other interests required to be registered under the local code;
- (c) Any other general interest as a result of which a decision on the matter might reasonably be regarded as affecting you or a partner more than a majority of other people or businesses in the ward/s affected by the decision.

In each case, you need to declare

- (i) the item on the agenda the interest relates to;
- (ii) the nature of the interest; and
- (iii) whether it is a disclosable pecuniary interest or some other interest.

If unsure, Members should seek advice from the committee lawyer or administrator preferably before the meeting.

**(c) Exclusion of Press and Public:** To consider whether, in view of the nature of the business to be transacted, or the nature of the proceedings, the press and public should be excluded from the meeting when any of the following items are under consideration.

**NOTE:** *Any item appearing in Part Two of the Agenda states in its heading the category under which the information disclosed in the report is exempt from disclosure and therefore not available to the public.*

*A list and description of the exempt categories is available for public inspection at Brighton and Hove Town Halls.*

#### 19. MINUTES

1 - 10

To consider the minutes of the meeting held on 21 June 2012 (copy attached).

Contact Officer: Penny Jennings

Tel: 01273 291065

Ward Affected All Wards

## ECONOMIC DEVELOPMENT & CULTURE COMMITTEE

### 20. CHAIR'S COMMUNICATIONS

### 21. CALL OVER

- (a) Items (22 – 30) will be read out at the meeting and Members invited to reserve the items for consideration.
- (b) Those items not reserved will be taken as having been received and the reports' recommendations agreed.

### 22. PUBLIC INVOLVEMENT

11 - 20

To consider the following matters raised by members of the public:

- (a) **Petitions:** to receive any petitions presented to the full council or at the meeting itself – Report of the Interim Lead Officer detailing petitions notified at date of publication (copy attached);
- (b) **Written Questions:** to receive any questions submitted by the due date of 12 noon on the 13 September 2012;

To date one public question has been received from Miss V Paynter:

“The Council has had some weeks now in which to consider the request made in the “Save Hove” petition presented a meeting of the Planning Committee meeting for a Planning Brief to be raised by BHCC for Medina House on King’s Esplanade. Can you tell me please if a Planning Brief will be put in place for the site and if not why not?”

- (c) **Deputations:** to receive any deputations submitted by the due date of 12 noon on the 13 September 2012;

### 23. MEMBER INVOLVEMENT

21 - 22

To consider the following matters raised by councillors:

- (a) **Petitions:** to receive any petitions submitted to the full Council or at the meeting itself;
- (b) **Written Questions:** to consider any written questions;
- (c) **Letters:** to consider any letters;
- (d) **Notices of Motion:** to consider any Notices of Motion referred from Council or submitted directly to the Committee. Notice of Motion referred from Full Council (copy attached)

### 24. UPDATE OF REVIEW OF PROVISION OF BOWLING GREEN FEES

23 - 38

Report of the Strategic Director, Place (copy attached)

## ECONOMIC DEVELOPMENT & CULTURE COMMITTEE

Contact Officer: Gillian Marston Tel: 29-4701  
Ward Affected: All Wards

### 25. SALTDEAN LIDO- UPDATE 39 - 46

Report of the Strategic Director, Place (copy attached)

Contact Officer: Ian Shurrock Tel: 29-2084  
Ward Affected: Rottingdean Coastal

### 26. FUTURE OF THE MOBILE LIBRARY SERVICE 47 - 70

Report of the Strategic Director, Place (copy attached)

Contact Officer: Sally McMahon Tel: 29-6963  
Ward Affected: All Wards

### 27. ROYAL PAVILION & MUSEUMS FEES AND CHARGES 71 - 98

Report of the Strategic Director, Place (copy attached)

Contact Officer: Janita Bagshawe Tel: 29-2840  
Ward Affected: All Wards

### 28. CITY PLAN – DUTY TO CO-OPERATE: REQUEST TO ADJOINING LOCAL PLANNING AUTHORITIES TO ASSIST IN MEETING CITY'S HOUSING REQUIREMENTS. 99 - 106

Report of the Strategic Director Place (copy attached)

Contact Officer: Mike Holford Tel: 29-2501  
Ward Affected: All Wards

### 29. LOCAL LIST REVIEW 107 - 116

Report of the Strategic Director, Place (copy attached)

Contact Officer: Sanne Roberts Tel: 29-2261  
Ward Affected: All Wards

### 30. MAJOR PROJECTS UPDATE - STANDING ITEM 117 - 120

This standing item will provide an opportunity for relevant issues to be updated on.

(a) A briefing note in relation to Refreshment of the Economic Strategy is attached.

### 31. ITEMS REFERRED FOR COUNCIL

To consider items to be submitted to the 25 October 2012

## ECONOMIC DEVELOPMENT & CULTURE COMMITTEE

Council meeting for information.

*In accordance with Procedure Rule 24.3a, the Committee may determine that any item is to be included in its report to Council. In addition, each Minority Group may specify one further item to be included by notifying the Chief Executive no later than 10.00am on 4 October 2012 (the eighth working day before the Council meeting to which the report is to be made), or if the Committee meeting takes place after this deadline, immediately at the conclusion of the Committee meeting.*

The City Council actively welcomes members of the public and the press to attend its meetings and holds as many of its meetings as possible in public. Provision is also made on the agendas for public questions to committees and details of how questions can be raised can be found on the website and/or on agendas for the meetings.

The closing date for receipt of public questions and deputations for the next meeting is 12 noon on the fifth working day before the meeting.

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Meeting papers can be provided, on request, in large print, in Braille, on audio tape or on disc, or translated into any other language as requested.

For further details and general enquiries about this meeting contact Penny Jennings, (29-1065, email [penny.jennings@brighton-hove.gov.uk](mailto:penny.jennings@brighton-hove.gov.uk)) or email [democratic.services@brighton-hove.gov.uk](mailto:democratic.services@brighton-hove.gov.uk)

Date of Publication - Wednesday, 12 September 2012

**BRIGHTON & HOVE CITY COUNCIL**

**ECONOMIC DEVELOPMENT & CULTURE COMMITTEE**

**4.00pm 21 JUNE 2012**

**COUNCIL CHAMBER, HOVE TOWN HALL**

**MINUTES**

**Present:** Councillor Bowden (Chair)

**Also in attendance:** Councillor Mac Cafferty (Deputy Chair), Brown (Opposition Spokesperson), Janio, A Kitcat, Littman, Morgan, Smith, Cox and Lepper

**PART ONE**

**1. PROCEDURAL BUSINESS**

**1 a) Declarations of Substitutes**

1.1 Councillor Cox was present in substitution for Councillor Carol Theobald and Councillor Lepper was present in substitution for Councillor Fitch.

**1 b) Declarations of Interest**

1.2 There were none.

**1 c) Exclusion of the Press and Public**

1.3 In accordance with Section 100A of the Local Government Act 1972 ("the Act"), the Planning Committee considered whether the public should be excluded from the meeting during consideration of any item of business on the grounds that it is likely in view of the business to be transacted or the nature of the proceedings, that if members of the public were present during it, there would be disclosure to them of confidential information as defined in Section 100A (3) of the Act.

1.4 **RESOLVED** – That the press and public be excluded from the meeting during consideration of items 16 and 17.

**2. MINUTES**

- 2.1 The minutes of the Cabinet Member Meeting Culture, Recreation & Tourism (6 March 2012) and the Cabinet Member Meeting, Planning, Employment, Economy & Regeneration (29 March 2012) were noted.

### **3. CHAIR'S COMMUNICATIONS**

#### **Economic Development – Supporting Business**

- 3.1 Training sessions and workshops would be taking place between July and November as part of the Ride the Wave business support programme to help entrepreneurs in the city.

#### **Royal Pavilion & Museums: World Stories: Young Voices – new permanent gallery at Brighton Museum & Art Gallery – opens 23 June 2012**

- 3.2 A permanent gallery would be opening at Brighton Museum & Art Gallery on 23 June 2012; the gallery would be the South East region's flagship museum project for the London 2012 Festival, which was part of the Cultural Olympiad programme, Stories of the World. The project had enabled young people of all backgrounds, aged between 14 and 25 across the UK, to become 'curators' of museum and archive collections with objects from around the globe.

#### **Arts - May Festival month**

- 3.3 There had been a highly successful festival month in May in the city which had generated good tickets sales.

#### **VisitBrighton**

- 3.4 In the first five months of 2012 the Convention Bureau had secured 17 conferences for the City which would bring economic impact of £55m to the City. An innovative interactive video map of the city had been launched on VisitBrighton.com to encourage greater exploration by visitors.

#### **Sports and Leisure - TAKEPART, Brighton & Hove Festival of Sport (23rd June - 8th July)**

- 3.5 The TAKEPART festival programme had been published and copies were available at public buildings, or could be viewed online on the Councils website. The festival provided opportunities for people to take part in sports and leisure activities across the city.

#### **Seafront**

- 3.6 The Seasonal Beach Lifeguard Service was now operational and lifeguards would be patrolling the bathing beaches everyday until 9 September.

#### **Other events**



- 3.7 The Jubilee weekend was very successful for the city with 65 Street parties across the city, and a range of picnics and walks. Three Beacons were lit along the coast at Hove, Brighton and Rottingdean locations and they would be included in a national publication to mark the occasion.
- 3.8 The Olympic Torch would be coming to Brighton and Hove in July as part of its national tour on the way to the start of London 2012. There was a full programme planned, and details were available on the website.
- 3.9 At this point in the proceedings the Committee was given a presentation by the Strategic Director, Place and the Strategic Director, Communities outlining the service areas that fell within the remit of the Committee.

#### **4. CONSTITUTIONAL MATTERS**

- 4.1 The Committee considered a report of the Monitoring Officer providing information on the Terms of Reference of the Committee and the matters related to the appointment of its Urgency Sub-Committee.
- 4.2 In response to a query from Councillor Brown it was confirmed that the proposed emergency sub-committee would consist of a Member from each of the three political groups.
- 4.3 **RESOLVED** – That:
- 1) That the committee's terms of reference as set out in this report, be noted; and
  - 2) That the establishment of an Urgency Sub-Committee consisting of the Chair of the Committee and two other Members (nominated in accordance with the scheme for the allocation of seats for committees), to exercise its powers in relation to matters of urgency, on which it is necessary to make a decision before the next ordinary meeting of the Committee be approved.

#### **5. PUBLIC INVOLVEMENT**

- 5.1 The Committee considered a report of the Strategic Director, Resources detailing a petition in relation to discouraging visitors to the city whom required excessive security measures.
- 5.2 Mr Coady, the lead petitioner, presented his petition in the following terms:

"We the undersigned petition the Council to discourage visitors who require excessive security measures. While we welcome anyone of any faith, creed or persuasion to visit our city, we consider the security measures disproportionate to the actual risks. If the risks are truly in proportion to the quantum and expense of the security operation, it would seem that these conferences are subjecting everyone living or passing by to an unacceptable risk of collateral damage and so should consider holding their conference somewhere remote. Given the restrictions to anyone entering the secured area, it is difficult to see how these visitors are engaging in any form of democratic exchange, not

to mention the limited scope for delegates to contribute to the local economy outside the secured zone”

5.3 The Chair noted receipt of the petition.

5.4 **RESOLVED** – That the contents of the petition be received and noted.

5.5 There were other petitions, written questions or deputations.

## 6. ISSUES RAISED BY COUNCILLORS

6.1 There were no petitions, written questions, letters or notices of motion raised by Councillors.

## 7. SALTDEAN LIDO

7.1 The Committee considered a verbal update from the Strategic Director, Communities, in relation to Saltdean Lido, and it was highlighted that since the Council had taken back the lease the following three areas of work had been undertaken: investigations in relation to the state of repair of the building and facilities; trying to gain a better understanding of the potential short and long-term future of the lido, and how best to operate the facilities. Work was being undertaken to ensure the interested community associations were being updated and would be consulted as work and plans progressed.

7.2 In response to a query from Councillor Janio it was confirmed that the financial decisions in relation to the Lido would need to be agreed through the Policy & Resources Committee.

7.3 Councillors Brown, Smith and Morgan commended the work of Officers and local resident groups to bring the site back into Council management, and welcomed the facility being bought back into use.

7.4 The Chair noted that procurement options were currently being examined, and all interested parties would be consulted in trying to find a longer term solution.

7.5 **RESOLVED** – That the verbal update be noted.

## 8. ROYAL PAVILION & MUSEUMS CATERING REVIEW

8.1 The Committee considered a report of the Strategic Director, Communities in relation to the current position of catering facilities across the Royal Pavilion & Museums (RPM) and the recommendations for future business development to overcome current deficits in catering income and maximising future income to maintain and develop the RPM services including learning, out reach and community engagement projects.

8.2 Councillor Morgan welcomed the range of organizations to be included in the tendering process, and asked if some of the profit could be used to support community and voluntary sector activities in the community. The Chair noted this suggestion. The Head of RPM noted that the income generated by RPM supports RPM work with communities.

- 8.3 Councillor Cox noted his support for the report, but queried the use of consultants. In response the Chair and the Strategic Director, Communities explained that the use of consultants was necessary as the Council did not have the level of expertise of catering facilities in historic buildings; the use of consultants would speed the procurement process and delivery. Councillor Littman noted that the use of consultants seemed to be justified as part of the procurement exercise.
- 8.4 Councillor Brown noted her support for the proposals, but raised concerns in relation to the potential lose of the Visitor Information Centre (VIC), this concern was also echoed by Councillor Smith. Officers confirmed a report would be bought to a later meeting of the Committee concerning the VIC which would consider a series of new creative solutions.
- 8.5 Councillor Lepper noted that the RPM visitor numbers were increasing, but the income from the catering facilities continued to decline. In response the Head of Royal Pavilion & Museums noted that reduction in income could be related to the general economic downturn and the use of such facilities being considered secondary expenditure; she also noted problems in relation to the size of groups who visited and the location of facilities.
- 8.6 **RESOLVED –**
- 1) To approve the seeking of tenders in respect of all catering provision for RPM under contractual arrangements which will subsist for a period of five years with an option to extend for up to a further two years.
  - 2) To authorise the Strategic Director, Communities to consider and determine, with a view to driving efficiencies and value for money:
    - i. how the tendered opportunities should be packaged eg. whether there should be division into lots;
    - ii. whether the tender should take place jointly with Brighton Dome and Festival Ltd (BDFL) and if so, how best to structure the tender/ contractual arrangement.
  - 3) To authorise the Strategic Director, Communities to accept tender(s) in accordance with officer recommendations following the tendering exercise and to approve the award of contract(s) accordingly.
  - 4) To approve the use of external catering expertise in visitor attraction/venue market to assist with the tender process.
  - 5) To note that a report on the result of the tendering process will be brought to Policy and Resources Committee for agreement.

## 9. IMPLICATIONS OF THE NATIONAL PLANNING POLICY FRAMEWORK FOR DECISION MAKING

9.1 The Committee considered a report of the Strategic Director, Place in relation to the implications of the National Planning Policy Framework on the Brighton & Hove Local Plan, East Sussex and Brighton & Hove Waste Local Plan and the Brighton & Hove Minerals Local Plan in determining planning applications.

### 9.2 RESOLVED

- 1) That the Committee notes the implications of the National Planning Policy Framework on the Brighton & Hove Local Plan, Waste Local Plan, Minerals Local Plan and for the emerging City Plan Part 1.
- 2) That the Committee agrees the policies in the adopted Plans, as assessed against the NPPF in the tables set out in Appendices 2, 3 and 4 to this report, should continue to be given weight as material planning considerations in decision making under the planning Acts until such policies are superseded by emerging and adopted policies in the City Plan and Waste & Minerals Plan.

## 10. UPDATE ON THE ECONOMIC STRATEGY & THE CITY PROSPECTUS

10.1 The Committee considered a report of the Strategic Director, Place with an update on activities relating to the creation of the economic Strategy and the City Prospectus.

10.2 Councillor Mac Cafferty noted he had visited the Brighton Centre with other Members and commended the work undertaken by Officers; he went on to note that this was an excellent initiative. There would be a soft launch in September, and the Strategy would help form the robust base to increase productivity and grow businesses in the city.

10.3 Councillor Morgan went on to note the importance of the digital media sector for the city, but highlighted that there was still the need to provide the business space for small to medium sized manufacturing businesses which could offer secure stable positions for lower skilled workers. The Chair agreed with these comments and noted that over 50% of local businesses were looking to expand in the next year.

10.4 Councillor Brown noted the advantages in the city for businesses, and explained that there was a need to provide new roles for graduates and hoped the city prospectus could be a tool to do this. Councillor Smith went on to add how important the Brighton Centre was for the local economy, and noted the improvements that had already been made on a limited budget.

10.5 Councillor Littman also commended the positive nature of the report.

10.6 Councillor Janio highlighted his view that there was still more work to be undertaken to create a better climate for small and medium size businesses in the city.

10.7 **RESOLVED** – That the Committee:

- 1) Support the proposed refresh of the economic strategy;

- 2) Agree in principle a proposal for the City Prospectus website to be hosted by the Economic Partnership subject to legal and financial agreement.

## 11. PETER PAN LEISURE SITE, MADEIRA DRIVE, DEVELOPMENT PROPOSAL

- 11.1 The Committee considered a report of the Strategic Director, Communities to seek approval to grant Landlord's consent, subject to final determination of Heads of Terms by the Policy & Resources Committee, for the Brighton bathing Pavilion development on the former Peter Pan site on Maderia Drive, and received a presentation detailing the scheme put forward by the preferred developer.
- 11.2 In response to queries about the presentation the agent from the preferred developer explained that: the inside of the building would have cafes, dining areas and spa facilities in a family orientated environment, and the art deco style exterior would be white.
- 11.3 Councillor Morgan welcomed the scheme and any steps to help regenerate Maderia Drive; however, he noted that Ward Councillors had not, as yet, been involved or consulted on any of the proposals. Councillor Morgan noted that as Ward Councillor he would not express a view either way, and abstain from taking part in the vote. Officers noted the comments in relation to consultation and hoped this could be avoided in future.
- 11.4 Councillor Mac Cafferty welcomed the presentation and the scheme and highlighted that it would create 200 jobs and bring approximately £10 million into the local economy. Councillor Brown made similar comments, and welcomed the proposed year round use of the facility.
- 11.5 Councillor Janio asked if the scheme would affect the potential to redevelop Black Rock, and it was explained that it would not.
- 11.6 **RESOLVED**
  - 1) To seek approval to grant Landlord's consent, subject to final determination of Heads of Terms by Policy Resources Committee, for the Brighton Bathing Pavilion development on the former Peter Pan site on Madeira Drive.
  - 2) This report details the process that officers have undertaken to market this site for redevelopment and selection process which has resulted in the preferred developer being chosen.

**Note:** Councillor Morgan abstained from the vote on this item.

## 12. ULTRAFAST BROADBAND BID 2012: WIRED FOR GROWTH

- 12.1 The Committee considered a report of the Strategic Director, Place concerning the Council's bid for ultrafast broadband.
- 12.2 **RESOLVED** - That the Committee

- 1) Note the recommendation of the allocation of up to £150,000 by Policy & Resources Committee on 14<sup>th</sup> June 2012 from unallocated general reserves to support submission of an Ultrafast Broadband Bid to government, costs including expert consultancy and legal costs;
- 2) Support submission of a bid to the government in accordance with the timetable and criteria when published;
- 3) Delegate finalisation of the bid to the Strategic Director Place.

### **13. AMENDMENTS TO WOODEN BEACH HUT SPECIFICATION - HOVE PROMENADE**

13.1 The Committee considered a report of the Strategic Director, Communities in relation to consultation undertaken to introduce amendments to the beach hut specification on the painting of the beach hut doors and the letting of the hut for exhibitions.

#### **13.2 RESOLVED**

- 1) That the Economic and Development and Culture committee members note the result of the consultation exercise on changes to the specification of beach huts and the temporary change of use.
- 2) That the Economic and development and Culture committee member approve the changes taking in to account the results of the consultation.

### **14. OVINGDEAN CONSERVATION AREA REVIEW**

14.1 The Committee considered a report of the Strategic Director, Place in relation to the response to the recent consultation on a review of the Ovingdean Conservation Area.

14.2 Councillor Smith noted his full support of the recommendations, and stated his belief that the review had also been supported by the residents of Ovingdean. Councillor Janio also echoed these comments and stated that he welcomed the protection of valuable areas of the city.

#### **14.3 RESOLVED**

- 1) That the Ovingdean Conservation Area Character Statement is adopted, subject to any minor grammatical and non-material alterations agreed by the Strategic Director of Place following consultation with the Chair of the Economic Development and Culture Committee
- 2) That the proposed boundary changes, as illustrated in annex 4, be approved and formally designated as part of the Ovingdean Conservation Area under section 69 of the Planning (Listed Buildings and Conservation Areas) Act 1990.

### **15. MAJOR PROJECTS UPDATE**

15.1 It was explained that information in relation to this item had been covered during the presentation of the Strategic Directors at Item 3.

**16. PART TWO MINUTES - EXEMPT CATEGORY**

**The Press and Public were excluded during consideration of the following items which were exempt under Paragraphs 2 & 3 of the Local Government Act 1972 as amended.**

16.1 The part 2 minutes of the Cabinet Member Meeting Culture, Recreation & Tourism (6 March 2012) were noted.

**17. PART TWO PROCEEDINGS**

17.1 **RESOLVED** - That the above item remain exempt from disclosure from the press and public.

The meeting concluded at 6.07pm

Signed

Chair

Dated this

day of





# ECONOMIC DEVELOPMENT & CULTURE COMMITTEE

Agenda Item  
22(a)

Brighton & Hove City  
Council

<b>Subject:</b>	<b>Petition(s)</b>		
<b>Date of Meeting:</b>	<b>20 September 2012</b>		
<b>Report of:</b>	<b>Interim Lead Officer, Communications</b>		
<b>Contact Officer:</b>	<b>Name:</b>	<b>Penny Jennings</b>	<b>Tel:</b> 29-1065
	<b>E-mail:</b>	<a href="mailto:penny.jennings@brighton-hove.gov.uk">penny.jennings@brighton-hove.gov.uk</a>	
<b>Key Decision:</b>	<b>No</b>		
<b>Wards Affected:</b>	<b>Central Hove, All, Rottingdean Coastal</b>		

## FOR GENERAL RELEASE

### 1. SUMMARY AND POLICY CONTEXT:

- 1.1 To receive any petitions presented at Council, any petitions submitted directly to Democratic Services or any e-Petition submitted via the council's website.

### 2. RECOMMENDATIONS:

- 2.2 That the Committee responds to the petition either by noting it or writing to the petition organiser setting out the Council's views, or where it is considered more appropriate, calls for an officer report on the matter which may give consideration to a range of options, including the following:

- taking the action requested in the petition
- considering the petition at a council meeting
- holding an inquiry into the matter
- undertaking research into the matter
- holding a public meeting
- holding a consultation
- holding a meeting with petitioners
- referring the petition for consideration by the council's Overview and Scrutiny Committee
- calling a referendum

### 3. PETITIONS

#### Governing Party Conventions

3. (i) To receive the following e-Petition submitted via the council's website by Valerie Painter. The final number of signatures obtained will be advised at the meeting.

*We the undersigned petition the council to Urgently produce a Planning Brief for Medina House. Planning Brief ground rules, over and above existing council policy documents and the Local Plan, are needed for any further Medina House planning applications as a matter of some*

*urgency and in order to help bring the present stalemate situation with its owners to an end. We ask that BHCC considers (a) Giving first preference to restoration/redevelopment that brings the existing, historically important, building back into use, and if for housing, that it be confined to the present envelope, and car-free. (b) Considers non-housing use-class designation for the site in order to provide public facilities and/or employment opportunities for this section of Hove's seafront area, and (c) Restricts redevelopment at Medina House to the existing height level in order to protect tiny, historic, Sussex Road and Victoria Cottages dwellings (which abut the back wall of Medina House) from unacceptable overshadowing and light loss.*

**Justification:**

*Medina House was built as a saltwater bathhouse in 1893. The Royal Doulton tiling of the main pool area was distinctive and remains of importance historically and socially. At the time of Hove Borough Council's sale of the building in the late 1990's, it was tenanted by a firm of diamond cutters.*

*The very small cottages of Sussex Road and Victoria Cottages shelter behind and abut the rear wall of Medina House with about a metre clearance only. These, with Medina House are all that is left of the original seafront development along the King's Esplanade apart from Marrocco and St. Aubyns Mansions. Together they are a significant, single, unified historic remnant area within the Hove back-story.*

*Low-rise planning consent for demolition and redevelopment was obtained by the new owners soon after purchase but never used. The the pool area was, however, infilled with concrete and some of the Royal Doulton tiling removed. Several proposals, failed planning applications and Appeals later, only use by squatters and two s215 Enforcement orders to restore external appearance and clean up the pool area have been 'achieved' by the owners of this important site.*

*The future remains a problem as the owners continue to aim for demolition of a highly valued historic building that is still in good structural condition and to believe planning consent for a tall building on the site is achievable. We believe a Planning Brief is now an urgent imperative.*

*The e-petition and accompanying paper version will be presented to the Economic Development and Culture Committee on the 20 September 2012.*

**Bowls Clubs**

- 3.(ii) The Committee is also asked to consider and respond to a petition in respect of the above which was referred to this Committee from full Council at its meeting held on 19 July 2012 (a copy of the extract from

that meeting is attached for your information). The petition contains 1,627 signatures.

The petition reads as follows:

“We the undersigned call on Brighton & Hove City Council presently governed by the Green Party, to debate their intention to reduce by £100,000 the subsidy to City Parks/Bowling Clubs throughout the City.

We call on the Council to debate this issue at their Council Meeting in July 2012.

City Parks are in discussion with each Bowling Club, individually, in Brighton and Hove over how each club can operate with reduced subsidy. If the proposed reduction is implemented it could mean Clubs would have to increase their charges by 200% or face possible closure.”

At the meeting of Council held on 19 July the following was resolved:

- (1) That the petition be referred to the Economic Development & Culture Committee Meeting on the 20<sup>th</sup> September, 2012 for consideration;
- (2) That a report be requested for presentation to the Economic Development & Culture Committee at its meeting on 20<sup>th</sup> September setting out options for the future support to Bowls Clubs for consideration in advance of council budget setting; and
- (3) That the Chief Executive be requested to ensure a representative of the city’s Bowls Clubs is invited to attend and address the Economic Development & Culture Committee at the meeting on the 20<sup>th</sup> September to set out their key concerns.

**Note:** The report referred to at (2) above may be found at Item --- on this agenda.

### **Regenerate Black Rock**

- 3(iii) The Committee is also asked to consider and respond to the following e petition:

“We the undersigned petition the council to take all necessary steps possible and work with prospective interested parties to reinvigorate Black Rock. After 40 years of lying derelict, Brighton’s beautiful Black Rock site needs a new lease of life for the benefit of the local community!

We are two local GP's working with a team and Department of health backing, to build a community-run wellbeing centre at Black Rock. This project, called Futurhealth, will create an iconic building for Brighton. This will serve 2 main functions: The first will be a range of health services - both NHS and complementary therapies. We will have space for yoga studios and will work with health related community groups. The second will be a busy café/restaurant along side art platforms and science stations for kids and adults and sea front gardens and play areas.

For the last six years a commercial developer, Brighton International Arena, has had an agreement with the council develop Black Rock, but they have not done anything and the site remains derelict. We would like a chance to compete with them as we are offering a genuinely innovative solution which will reposition the Black Rock site as a Brighton destination.” (120 signatures)

# ECONOMIC DEVELOPMENT & CULTURE COMMITTEE

Agenda Item  
22(a)

Brighton & Hove City  
Council

<b>Subject:</b>	<b>Bowls Clubs – Extract from the Council Meeting held on the 19 July 2012</b>		
<b>Date of Meeting:</b>	<b>2012</b>		
<b>Report of:</b>	<b>Strategic Director: Resources</b>		
<b>Contact Officer:</b>	<b>Name: Mark Wall</b>	<b>Tel: 29-1006</b>	
	<b>E-mail: mark.wall@brighton-hove.gov.uk</b>		
<b>Wards Affected:</b>	<b>All</b>		

## BRIGHTON & HOVE CITY COUNCIL

4.30pm 19<sup>th</sup> July 2012

COUNCIL CHAMBER, HOVE TOWN HALL

### DRAFT MINUTES

**Present:** Councillors Randall (Chair), Meadows (Deputy Chair), Barnett, Bennett, Bowden, Brown, Buckley, Carden, Cobb, Cox, Davey, Deane, Duncan, Farrow, Fitch, Gilbey, Hamilton, Hawtree, Hyde, Janio, Jarrett, Jones, Kennedy, A Kitcat, J Kitcat, Lepper, Littman, Mac Cafferty, Marsh, Mears, Mitchell, Morgan, A Norman, K Norman, Peltzer Dunn, Phillips, Pidgeon, Pissaridou, Powell, Robins, Rufus, Shanks, Simson, Smith, Summers, Sykes, C Theobald, G Theobald, Wakefield, Wealls, Wells and West.

### PART ONE

#### 7(C). BOWLING CLUBS

- 7.46 The Mayor stated that under the Council's petition scheme, if a petition contained 1,250 or more signatures, it could be debated by the Full Council and such a request had been made in respect of a petition concerning funding provisions for Bowling Clubs in the city. He also reminded the council that he would be taking Item 20(b), Notice of Motion as part of the debate, along with the two amendments to the report and an amendment to the Notice of Motion.
- 7.47 The Mayor invited Councillor Farrow to present the petition.
- 7.48 Councillor Farrow thanked the Mayor and stated that a total of 1,627 people had signed the petition which read as follows:

“We the undersigned call on Brighton & Hove City Council presently governed by the Green Party, to debate their intention to reduce by £100,000 the subsidy to City Parks/Bowling Clubs throughout the City.

We call on the Council to debate this issue at their Council Meeting in July 2012.

City Parks are in discussion with each Bowling Club, individually, in Brighton and Hove over how each club can operate with reduced subsidy. If the proposed reduction is implemented it could mean Clubs would have to increase their charges by 200% or face possible closure.”

- 7.49 Councillor Farrow stated the size of the petition showed the strength of feeling in regard to the proposed loss of subsidies to the various Bowling Clubs. He stated that the clubs provided their members and others with the ability to enjoy a sport, socialise and exercise, all benefits that should not be discouraged. The proposed reductions could see fees increasing by as much as 200% and it was very likely that a number of clubs would simply fold.
- 7.50 Councillor Farrow then moved an amendment to the report’s recommendation on behalf of the Labour & Co-operative Group to refer the petition to the Economic Development & Culture Committee and to request a report on the options to support the clubs and to invite a representative from the clubs to address that meeting.
- 7.51 Councillor Fitch formally seconded the amendment and stated that he believed the bowling clubs were being badly treated with no account in the proposed reductions being made of the size or the finances of each individual club. He suggested that the matter needed to be considered by the committee with clear options being presented and all clubs informed of the proposals beforehand.
- 7.52 Councillor Brown moved the Conservative Group’s amendment which also sought to refer the petition for consideration by the Economic Development & Culture Committee.
- 7.53 Councillor Mears formally seconded the amendment.
- 7.54 Councillor Brown moved the Notice of Motion on behalf of the Conservative Group and stated that she had serious concerns about the scale of costs that the clubs would be faced with. She accepted that there was a need for savings to be made but felt that the current proposals should be withdrawn and discussions held with the clubs to find a solution that could be achieved over a longer period. The clubs were already suffering because of the increased parking charges and having the increased level of fees imposed would see a number of them fold.
- 7.55 Councillor Mears formally seconded the motion and stated that the clubs were the only outlet for a number of elderly people who wished to remain active and to be able to socialise. She believed the situation went against the Sports Development Team’s publicity which aimed to encourage more people to participate in sport across the city. The increase of over 200% in fees for many of the clubs was too much and meant that they would not be able to cover their costs even with increases to membership fees. She noted that past Mayors had supported bowls in the city and that previously there had been a Mayor’s tournament and hoped that such support would continue.

- 7.56 Councillor West moved an amendment to the motion on behalf of the Green Group and stated that he wished to thank Councillor Farrow for bringing the matter to debate. He stated that the council was facing unprecedented costs which needed to be tackled and this had not been helped by the decision to freeze council tax. He recognised the health and wellbeing benefits from playing bowls, but noted that across the city membership was falling and some degree of rationalisation may be beneficial. The council maintained twenty greens in the city not all of which were used on a regular basis.
- 7.57 Councillor Phillips formally seconded the amendment.
- 7.58 Councillor West stated that the proposals had been raised with the clubs who had had time to adjust to the situation and there had been constructive discussions with officers with a variety of options being considered. He wished to thank the clubs for their co-operation and stated that there was no intention to prevent people from playing bowls, however there was a need to make use of the available facilities and to encourage people to take the sport up so as to increase memberships. He stated that discussions with the clubs would continue with proposals then being brought to committee for consideration.
- 7.59 Following a point of order, the Monitoring Officer confirmed that the Economic Development & Culture Committee held the delegated responsibility for the bowling greens and therefore should the council decide to refer the issue, it would be to that committee. However, he also noted that dependant upon the budgetary considerations resulting from any decision by the committee; it may then require the matter to be referred to the Environment & Sustainability Committee or Policy & Resources Committee.
- 7.60 Councillor Smith stated that the council had supported bowls in the city for as long as he could recall and did not understand how the clubs were being singled out in regard to subsidies. He noted that people were able to use the swimming pools, beaches and other such facilities without reference being made to these being subsidised. He therefore did not understand why bowls was being referred to in this way and hoped that a solution could be found whereby the clubs could continue to function.
- 7.61 Councillor Hamilton stated that he believed there were a large number of people involved in playing or supporting the clubs and that a solution needed to be found that enabled them to continue to enjoy their sport. He noted that the Corporate Plan for 2012/13 included an objective to increase sport and sporting activity in the city and yet it appeared to be the opposite with the current proposals. He therefore believed that the current proposals should be reviewed.
- 7.62 Councillor Barnett noted that the Olympics were due to begin shortly which would heighten interest in sport, and yet the council was seeking to reduce a sporting facility. She stated that the Hangleton & Knoll Bowling Club had expressed their concern over its future if the proposals were implemented and asked that further consideration be given to the matter.
- 7.63 Councillor Phillips stated that she had met with representatives from St Anne's Wells who understood the need for the review of fees and were looking at how to manage the club so that it could continue. It was a great example of being involved in the process

and she hoped would see a positive outcome. However, the council was in a difficult position because of the level of Government cuts that were being imposed and the need to maintain front-line services and she hoped that the amendment would be supported.

- 7.64 Councillor Jarrett stated that St. Anne's Wells club was a good example of a club that had recognised the pressures faced by the council and were willing to look at how they could continue with a lower level of support from the council.
- 7.65 Councillor Peltzer Dunn stated that a large number of people enjoyed the game and queried whether provision would remain for members of the public to simply choose to play on the public lawns. He accepted that aspects of the amendment could be supported but overall it did not achieve the aims of the actual notice of motion and therefore he would oppose it.
- 7.66 Councillor J. Kitcat noted the comments and stated that there was a need to take account of level of use of the greens which was limited to a period of 4-5 months and therefore a way forward needed to be found that was fair across all sporting facilities. The figures that had been referred to were approximations and no decision had been taken as yet, the intention had been to consult and to then bring forward proposals for consideration.
- 7.67 Councillor Brown stated that the proposals had caused the clubs concern about their futures and it appeared that the council was not listening which was why the notice of motion had been presented.
- 7.68 Councillor West stated that there was a need for a balanced approach and to seek to find a viable solution that would provide a better future for the clubs, which was why the amendment had been put forward.
- 7.69 The Mayor stated that he would put each amendment to the petition report first and then the amendment to the notice of motion and the notice of motion itself. He therefore put the Labour & Co-operative Group's amendment to the vote which was carried. The amendment having been carried, the Mayor noted that the Conservative Group's amendment became obsolete and therefore put the report's recommendations as amended to the vote which was carried.
- 7.70 **RESOLVED:**
- (1) That the petition be referred to the Economic Development & Culture Committee Meeting on the 20<sup>th</sup> September, 2012 for consideration;
  - (2) That a report be requested for presentation to the Economic Development & Culture Committee at its meeting on 20<sup>th</sup> September setting out options for the future support to Bowls Clubs for consideration in advance of council budget setting; and
  - (3) That the Chief Executive be requested to ensure a representative of the city's Bowls Clubs is invited to attend and address the Economic Development & Culture Committee at the meeting on the 20<sup>th</sup> September to set out their key concerns.



7.71 The Mayor then put the Green Group amendment to the notice of motion to the vote which was lost.

7.72 The Mayor then put the following notice of motion to the vote:

“This Council recognises that the sport of bowls is enjoyed by many residents of Brighton & Hove, particularly older residents for whom it is an important way of keeping physically and mentally fit and of maintaining social interaction in later life.

Therefore, this Council notes with concern proposals by the Administration to reduce the budget for the maintenance of bowling greens and other costs associated with running the city’s 14 bowls clubs by 60%, or £94,000, in 2013/14. A reduction in funding on this scale will make it virtually impossible for many clubs to survive. Furthermore, putting up membership fees to cover the increased costs would simply make bowls unaffordable for many older residents who are already struggling financially due to, amongst other things, the prolonged low interest rates on savings.

Therefore, this Council urges the appropriate Committee to:

- (i) Withdraw its proposals for drastic across the board cuts in support for the city’s bowling clubs;
- (ii) Seek a compromise solution that enables all clubs that wish to do so to continue operating, whilst exploring ways in which they can become more autonomous and less reliant on Council funding in the future;

And

- (iii) Requests officers to bring forward a report to the Economic Development & Culture / Policy & Resources Committee(s) later in the year with concrete proposals about how this can be achieved.”

7.73 **The motion was carried.**



**Extract from Meeting of Council 19 July 2012**

### **NOTICE OF MOTION**

#### **CONSERVATIVE GROUP**

#### **SUPPORTING BRIGHTON & HOVE'S BOWLS CLUBS**

“This Council recognises that the sport of bowls is enjoyed by many residents of Brighton & Hove, particularly older residents for whom it is an important way of keeping physically and mentally fit and of maintaining social interaction in later life.

Therefore, this Council notes with concern proposals by the Administration to reduce the budget for the maintenance of bowling greens and other costs associated with running the city's 14 bowls clubs by 60%, or £94,000, in 2013/14. A reduction in funding on this scale will make it virtually impossible for many clubs to survive. Furthermore, putting up membership fees to cover the increased costs would simply make bowls unaffordable for many older residents who are already struggling financially due to, amongst other things, the prolonged low interest rates on savings.

Therefore, this Council urges the appropriate Committee to:

- (i) Withdraw its proposals for drastic across the board cuts in support for the city's bowling clubs;
- (ii) Seek a compromise solution that enables all clubs that wish to do so to continue operating, whilst exploring ways in which they can become more autonomous and less reliant on Council funding in the future;

And

- (iii) Requests officers to bring forward a report to the Economic Development & Culture / Policy & Resources Committee(s) later in the year with concrete proposals about how this can be achieved.”

Proposed by: Cllr Vanessa Brown

Seconded by: Cllr Mary Mears

Supported by: Cllrs G. Theobald, Peltzer Dunn, Cobb, C. Theobald, Cox, A. Norman, K. Norman, Wealls, Janio, Barnett, Simson, Wells, Hyde, Smith, and Pidgeon.



<b>Subject:</b>	<b>Update of Review of Provision of Bowling Greens</b>		
<b>Date of Meeting:</b>	<b>20<sup>th</sup> September 2013</b>		
<b>Report of:</b>	<b>Strategic Director: Place</b>		
<b>Contact Officer:</b>	<b>Name:</b>	<b>Gillian Marston</b>	<b>Tel:</b> 29-4701
	<b>Email:</b>	<b>Gillian.marston@brighton-hove.gov.uk</b>	
<b>Ward(s) affected:</b>	<b>All</b>		

### FOR GENERAL RELEASE/ EXEMPTIONS

#### 1. SUMMARY AND POLICY CONTEXT:

- 1.1 During the budget process for 2012/13, indicative proposals for budget savings for 2013/14 were presented at Budget Council on the 23<sup>rd</sup> February 2012. An indicative saving of £93.8k was highlighted in relation to bowling greens with the intention that this would be achieved by reducing the level of subsidy to the sport. Consultation with the bowling clubs commenced and this report provides an update on the current position.
- 1.2 The provision of bowling in the city has not been reviewed recently. Some clubs have closed (Carlton and Queens Park) and the numbers of greens have been reducing in Preston Park. This would indicate that it is time for provision to be assessed.
- 1.3 In addition, Full Council on the 19<sup>th</sup> July received a petition signed by 1,627 people concerning a proposed reduction in subsidies to bowling clubs which was debated, and a Notice of Motion was also presented and agreed. The petition and the Notice of Motion (i) called for a withdrawal of proposals to cut support to the bowling clubs, (ii) sought a compromise whereby clubs can become more autonomous and less reliant on council funding, (iii) requested a report to this committee meeting setting out the options for the future support of bowls clubs for consideration in advance of the council budget setting, and (iv) requested that a representative of the city's bowls clubs be invited to address the committee.
- 1.4 The draft Joint Strategic Needs Assessment for 2012 highlights that physical health and outdoor activity contributes to the overall health and well being of people. Further, it states that older people undertake less activity and are more susceptible to social isolation. Bowling is an important outdoor physical activity which is primarily enjoyed by older people and as such contributes to the health and well being of this group.

#### 2. RECOMMENDATIONS:

- 2.1 That the committee notes that consultation with the bowling clubs has been taking place and that when this has been concluded a proposal on a way forward will be brought to the Committee at the earliest opportunity.

### **3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:**

- 3.1 Consultation commenced with the clubs some months ago and they have been asked to provide a formal response to the initial proposals by the 20<sup>th</sup> August. Those responses will need to be analysed and it is likely that further discussions will need to be held with the clubs before a full service, financial and equalities impact assessment is made to feed into the formulation of final proposals for presentation to the committee.. The initial proposals are set out in part 3 of this report.

#### National perspective

- 3.2 Bowling is a mainly club based sport with the majority of players being a member of club. This makes it a social sport.
- 3.3 Sport England's Active People Survey from April 2011/12 shows that 80% of bowlers were over 65 years old, with 16% between 45-64 years old, and the remaining between 35-54 years old. 60% of players are men.
- 3.4 The Women's Sport and Fitness Foundation Fact Sheet for March 2011 shows that bowling is the 12<sup>th</sup> most popular participation sport for all women generally and is the 5<sup>th</sup> most popular for women over 55 years old. The sport has experienced a significant decrease in female participation between 2008-09 and 2009-10.
- 3.5 With a higher age profile and a high number of retirees playing, the majority of players have a low income and bowls has a larger profile of low income players than in other sports. In addition, the number of players with a limiting disability is higher than in other sports (the Women's Sport and Fitness Foundation Fact Sheet for March 2011).
- 3.6 Overall bowling has been declining nationally although there have been marginal increases in bowling in the South East for the period from April 2011 to April 2012 (Sport England's Active People Survey from October 2007/08 to April 2011/12). The South East region has the highest number of active players in Sport England's area.

#### Local perspective

- 3.7 In terms of encouraging older people to become involved in sport there are initiatives such as the 'Active Forever' programme delivered by the council's Active for Life team which focus on increasing participation by older people with activity sessions across the city. There is also an annual Older Persons Sports Day which provides taster sessions and links to existing clubs and groups to encourage regular participation in sport.
- 3.8 There are 15 active bowling clubs in the city using public facilities. This has recently reduced from 16 as the Carlton Club folded earlier this year. There are in

the region of 741 season ticket club players. A map of the location of the clubs is included in Appendix 1.

3.9 Over a period of time incremental changes have occurred to the bowling facilities in the city, including the closure of Queens Park green and a reduction in the number of greens at both Preston Park and Hove, Kingsway . However, a full review of bowling facilities in the city has not been undertaken for sometime.

3.10 In the main, all costs associated with the maintenance of the greens and pavilions for the clubs are incurred by the council and the council receives the income from season tickets and casual play.

3.11 The exceptions to this arrangement are;

a) Woodingdean, where there has been a 25 year full repairing lease in place since 1995 and;

b) Hove & Kingsway Bowls where a 15 year, internal repairing lease has been in place since 2000.

Both clubs pay an annual rent to the council and are responsible for water and electricity charges and all other outgoings in relation to their use of the buildings.

The presence of formal leases has enabled the two clubs concerned to diversify their activities and generate additional income and at the same time reduce costs to the council.

3.12 Public play on the bowling greens is permitted and a Park Attendant collects the monies from casual play from Kingsway, St Anne's and Preston Park. Where public takes place elsewhere the fees are collected by the clubs and play is not possible unless club members are present.

3.13 The number of regular players is usually indicated by the number of season tickets issued, which is in the region of 695 and compares to 605 in 2004. This increase has taken place in some clubs and not across the board. Figures show that some clubs' number of season ticket allocation (an indication of membership) has declined. For example Dyke Road Park had a membership of 35 which has declined to 24, Hollingbury had a membership of 120 which has declined to 93 and British Rail Bowling Club (Preston Park) had a membership of 50 which has declined to 33. Saltdean used to have 70 members but by 2010 this had reduced to 41. Hangleton had 80 but by 2010, 46 members. In addition, Queens Park had a membership of 90 but was closed a few years ago and its members may have joined other clubs.

3.14 A season ticket currently costs £85 for a green with an attendant and £74 for an unattended green. Casual play costs £2.75 per hour. Fees have only been subject to inflationary increases in the past few years.

## Current Local Provision

3.15 Details of the clubs, the number of greens, pavilions and members are set out below:

<b>Club</b>	<b>No. of Greens</b>	<b>No. of Pavilions</b>	<b>No. of members</b>
Woodingdean	1	1	68
Dyke Road Bowls Club	1	shed	24
Hangleton and Hangleton Ladies Bowling club	1	1	46
Hollingbury Park Bowling	1	1	46
Hove / Kingsway Club (includes Kingsway Ladies)	4	2	51
Hove Park	1	1	26
Mackie Bowls Club	1	1	78
Portslade Bowls Club	1	1	40
British Rail Bowling Club (Preston Park)	2	1	33
Rottingdean	1	1	70
Saltdean	1	1	41
St Anns Wells	1	1	35
Brighton Bowling club	1	1	47
Vicarage Bowling club	1	2	40

3.16 The largest clubs are Mackie Bowls Club at 78 members, Rottingdean Club at 70 members and Woodingdean at 68. Each of these clubs has one green and one pavilion.

3.17 The smallest clubs are Dyke Road Bowls Club with 24 members, Hove Park with 26 members, and Kingsway Ladies which currently has 9 season ticket holders and 3 members which pay the Park Attendant on an occasional basis. Each club uses a green and one pavilion like the larger clubs. British Rail Bowling Club (Preston Park) has 33 members with 2 greens although only 1 green is used and a pavilion.

3.18 If each club had 68 members, the total number of club members would be 1,020, not the estimated 741 players. Alternatively, with 741 players and 68 players per club the number of clubs would be 11 as opposed to the current 15 clubs.



## The Proposals

- 3.19 Discussions with clubs have explored the options of the clubs taking greater control over and responsibility for the bowling facilities, including the greens. This means determining and managing the maintenance regimes and incurring all the costs associated with maintaining the greens and buildings. Income received from season ticket holders and casual players would be kept by the club rather than the current arrangement whereby it is passed to the council. The council would also provide a financial subsidy of £4,000 for each bowling facility.
- 3.20 This means that nearly all clubs will be left with an average shortfall of funds of £5,000 (Appendix 2). Woodingdean Bowls Club and Mackie Bowls Club would have the lowest financial shortfall at £7.78 and £650.39 per annum, respectively. It is possible that these clubs, and perhaps some others, would wish to have more control and responsibility for their bowling facilities.
- 3.21 However, there are a 6 clubs out of 14 which will have a shortfall of more than £5,000 per annum (Hove/Kingsway, Hove Park, Portslade, Rottingdean, Saltdean and St Anns) and the financial impact on them of the initial proposals maybe too great for them to survive.
- 3.22 The ability of clubs to meet the shortfall depends on either increasing members, which is unlikely by April 2013, or reducing costs. For some clubs there is the possibility of reducing maintenance costs, but not significantly, and this is not an option for all clubs.
- 3.23 It is unlikely that the clubs will be able to make up the shortfall through increased charges to club members as the average increase would be in the region of £120 per member for a sport which is only played part of the year.
- 3.24 In addition, some clubs have stated that they do not wish to manage their bowling facilities and take on the risks and liabilities which will arise from operating outside of the council's umbrella.
- 3.25 Given the differing financial positions of the clubs, another proposal has also been put forward to the clubs which is to reduce the number of greens at Preston Park to 1 where the British Rail Club has confirmed it uses one green and at Hove/Kingsway from 4 to 2, and Hollingbury Park from 2 to 1. In addition, all clubs have been written to asking if there are smaller clubs which would consider sharing a green and pavilion to reduce costs. At the time of writing the report the outcome of the consultations with the clubs is not known as the deadline for responses is the 20<sup>th</sup> August.

## **4. COMMUNITY ENGAGEMENT AND CONSULTATION**

- 4.1 A meeting was held with each bowling club during May, June and July this year, with the exception of Carlton Club which has folded. The financial costs associated with the maintenance of the greens and buildings were shared and amendments made following further information from the clubs.

- 4.2 All the clubs were written to in July requesting a formal response to a number of proposals as set out in the report and those responses are expected by 20<sup>th</sup> August. These responses will need to be analysed, and may prompt further discussions with the clubs, so that a full service, financial and equalities impact assessment can be made. Following, this a further report will be presented to the committee.
- 4.3 In addition, a petition of 1,429 signatures was presented at Full Council on the 19<sup>th</sup> July and subject to the debate referred to at paragraph 1.3 of this report.

## **5. FINANCIAL & OTHER IMPLICATIONS:**

### Financial Implications:

- 5.1 The provisional budget figures for 2013-14 include estimated savings of £93,800 in respect of bowls subsidies. The option of reducing the subsidy to each club to £4,000 would allow the council to generate savings of £93,800. The proposal of closing 4 underused greens, (Preston Park where the British Rail Club has confirmed it uses one green, Hove/Kingsway, and Hollingbury Park), will save £32,000. If two clubs share the facilities of other club(s) an additional saving of £11,000 could be achieved.

If it is not possible to achieve the indicative savings figure of £93,800 then alternative savings will need to be found as part of the overall Council Budget setting exercise for 2013/14.

*Finance Officer Consulted: Name Karen Brookshaw Date: 13/08/12*

### Legal Implications:

- 5.2 There are no immediate legal implications arising from the recommendations in this report. The Committee will need to consider the legal implications of any proposals for change to the funding or support for bowling greens, including any equalities implications, when those proposals come forward.

*Lawyer Consulted: Bob Bruce Date: 15/08/12*

### Equalities Implications:

- 5.3 In considering the proposals consideration has been given to the need to ensure that bowling continues to be played in the city by a primarily older group. The intention is to limit the impact on this group to ensure they can enjoy a social and healthy, outdoor activity. This means that maintaining the sport and the location of play as far as possible is important. An equalities impact assessment on the initial proposals is set out in Appendix 3.

- 5.4 Sustainability Implications:

With the exception of the treatment of Brown Tail moth, the only place where Cityparks uses insecticides and fungicides is on bowling greens and pitch and putt greens. These treatments are used as they are essential to the maintenance. If clubs become more autonomous and manage the maintenance of the bowling facilities it will be important for the council to encourage sustainable practices where possible and this will form part of the discussions with clubs. If greens become available for other uses, sustainable practices for their maintenance will be undertaken.

#### 5.5 Crime & Disorder Implications:

None

#### 5.6 Risk and Opportunity Management Implications:

Currently consultations and discussions with the bowling clubs are taking place with the intention of reaching an agreed position and reducing the risks to both the council and the clubs. Passing control for the greens and buildings to the clubs will mean that the council and the clubs will need to carefully consider the financial and legal risks to both parties. Advice from legal and property services will be critical. It will be important that clubs are financially sustainable in the longer term and have degree of security to allow them to develop their clubs and membership. Thus any agreement on a subsidy level will need to include a commitment over a number of years to allow clubs to plan for the future.

The council will need to consider with Friends of Groups what to do with greens which are no longer needed and there is the opportunity to develop community gardens, should groups come forward on a voluntary basis to fund and maintain the areas themselves. Otherwise greens will be converted to general amenity grass, which is a low cost maintenance and allows the council to deliver financial savings. In Preston Park an old green has been converted to a Petanque area and in Queens Park the green has been left, although it is used by young people for ball sports.

#### 5.7 Public Health Implications:

Bowling is an outdoor sport typically played by an older group of people. The Draft Joint Strategic Needs Assessment for 2012 which is agreed by the Council provides a high level overview of Brighton & Hove's population, and its health & wellbeing needs. It refers to the high causal relationship between the amount of physical activity people do and their health and that there is solid evidence that promoting physical & mental health in older people (aged 65 & over) prevents or delays the onset of disability. The assessment identifies that only 7% of adults aged over 55 years participate in at least three 30 minute sessions of sport per week.

- 5.8 It also recognises that being physically active outside is good for health, reducing the risk of developing conditions such as diabetes & heart disease, tackling obesity and supporting recovery after illness. It also supports good mental health & emotional wellbeing.

## **6. REASONS FOR REPORT RECOMMENDATIONS**

- 6.1 Full Council on the 19<sup>th</sup> July received a petition signed by 1,627 people concerning a proposed reduction in subsidies to bowling clubs which was debated, and a Notice of Motion was also presented and agreed. Both the petition and the Notice of Motion called for a report to the Economic Development and Culture Committee, and the notice of motion requested a report for the 20<sup>th</sup> September meeting setting out the options for the future support of bowls clubs for consideration in advance of the council budget setting, and that a representative of the city's bowls clubs be invited to address the meeting.

### **SUPPORTING DOCUMENTATION**

#### **Appendices:**

1. Map of bowling clubs
2. Summary of the financial position of club facilities 2010
3. Equalities Impact Assessment

#### **Documents in Members' Rooms**

- 1.
- 2.

#### **Background Documents**

1. Draft Joint Strategic Needs Assessment 2012
2. Sport England Active People Survey results for Bowls Oct 2007/8 to April 2011/12
3. Women's Sport and Fitness and Foundation Bowls factsheet March 2011

# ECONOMIC DEVELOPMENT & CULTURE COMMITTEE

Agenda Item 24

Brighton & Hove City Council

## Appendix 1 Map of Bowling Greens

### Bowls Clubs in Brighton & Hove





**COMMITTEE****Agenda Item**

Brighton &amp; Hove City Council

**Appendix 2 Summary of the financial position of club facilities 2010**

<b>Club</b>	<b>No. of Greens</b>	<b>Attended green is £80.50 unattended is £70.03</b>	<b>No. of members</b>	<b>Total cost of maintenance (greens &amp; buildings)</b>	<b>Total income from ticket sales</b>	<b>Difference</b>	<b>2010 total subsidy per player</b>	<b>Additional cost per club</b>	<b>Additional cost per member</b>
Woodingdean	1	£70.00	68	£10,267.78	£6,260.00	£4,007.78	£58.94	£7.78	£0.11
Dyke Road Bowls Club	1	£70.00	24	£7,682.84	£1,680.00	£6,002.84	£250.12	£2,002.84	£83.45
Hangleton and Hangleton Ladies Bowling club	1	£70.03	46	£10,158.51	£3,221.38	£6,937.13	£150.81	£2,937.13	£63.85
Hollingbury Park Bowling	2	£70.00	46	£23,147.34	£3,220.00	£16,707.34	£363.2	£8707.34	£189.29
Hove / Kingsway Club	4	£80.50	51	£43,111.12	£17,693.25	£25,417.87	£498.39	£21,417.87	£419.96
Hove Park	1	£70.00	26	£14,199.02	£4,439.03	£9,759.99	£375.38	£5,759.99	£221.54
Mackie Bowls Club	1	£70.03	78	£10,112.73	£5,462.34	£4,650.39	£59.62	£650.39	£8.34
Portslade Bowls Club	1	£70.00	40	£12,466.43	£2,231.20	£10,235.23	£255.88	£6,235.23	£155.88
British Rail Bowling Club	2 (but use 1)	£73.20	33	£12,310.29	£3,831.09	£8,479.20	£256.95	£4,479.20	£135.73
Rottingdean	1	£70.00	70	£14,558.45	£4,900.00	£9,658.45	£137.98	£5,658.45	£80.84
Saltdean	1	£70.00	41	£13,134.45	£2,870.00	£10,264.45	£250.35	£6,264.45	£152.79
St Anns Wells	1	£80.50	35	£13,964.59	£4,527.95	£9,436.64	£269.62	£5,436.64	£155.33
Brighton Bowling club	1	2700 pa	47	£10,937.78	£2,700.00	£8,237.78	£175.27	£4,237.78	£90.17
Vicarage Bowling club	1	1900 pa	40	£10,450.44	£3,800.00	£6,650.44	£166.26	£2,650.44	£66.26

### Appendix 3 Equalities Impact Screening

<b>Title of EIA Screening</b>	Review of Bowling Provision		
<b>Delivery / Resource / Finance Unit or Intelligent Commissioning name</b>	Infrastructure		
<b>Aim of policy or scope of service</b>	A review of the provision of bowling facilities has been underway and the potential impact on different groups must be assessed to inform the proposals and the outcome of the review.		

2. Record of data/engagement; impacts identified; and potential actions to meet the Duties.

	Data that you have	Community engagement exercises or mechanisms	Impacts identified from analysis (actual and potential)	Potential actions to advance equality of opportunity, eliminate discrimination, and foster good relations
<b>Community Cohesion</b>	<p>Discussions from clubs and response to formal consultation.</p> <p>Sport England's Active People Survey April 2011/12 shows</p>	<p>Consultation has taken place and is on going with the clubs. A meeting with each club has taken place, a letter outlining the proposals has been issued and further discussions will take place as needed with individual clubs.</p>	<p>Bowling has been declining nationally and the trend locally is decline. This reflects either a communities knowledge of and/or level of interest in bowling</p> <p>Bowling Clubs are very proud of their history and their individual club, forming strong social groups. It is also important that clubs develop the good relationships that exist between each other to promote the sport across the city, and share information and advice, and resources</p>	<p>The Council's Sports Development team aims to encourage participation, through the development of high quality sport and physical activity opportunities across the city, and raise community awareness of local clubs. A range of activities such as Active for Life, TAKEPART Festival aim to encourage activity amongst local residents.</p> <p>Consultation with clubs needs to be completed</p>
<b>Age (people of all ages)</b>	<p>Sport England's Active People Survey from April 2011/12 shows that 80% of bowlers were over 65 years old, with 16% between 45-64 years old.</p>	<p>There are initiatives such as the 'Active Forever' programme delivered by the council's Active for Life team which focus on increasing participation by older people with activity sessions across the city. There is also an annual</p>	<p>Reducing subsidies for bowling greens will have a greater impact on older people. This is group of people also have a high proportion of retirees on lower incomes and changes in fees to play bowls will have a greater</p>	<p>Consultation with bowling clubs has been taking to place to determine the impact of proposed changes and these are being considered in the review. As Increasing fees to players is unlikely options to reduce costs is the most likely option</p>



		Older Persons Sports Day which provides taster sessions and links to existing clubs and groups to encourage regular participation in sport.		
<b>Disability</b> (a person is disabled if they have a physical or mental impairment which has a substantial and long-term adverse effect on their ability to carry out normal day-to-day activities <sup>1</sup> )	The number of players with a limiting disability is higher than in other sports (the Women's Sport and Fitness Foundation Fact Sheet for March 2011).		impact and may adversely effect the number of players able to take part in the sport.	
<b>Sex</b> (both men and women are covered under the Act)	Sport England's Active People Survey from April 2011/12 shows that 60% of players are men. The Women's Sport and Fitness Foundation Fact Sheet for March 2011 shows that bowling is the 12 <sup>th</sup> most popular participation sport for all women generally and is the 5 <sup>th</sup> most popular for women over 55 years old. The sport has experienced a significant decrease in female participation between 2008-09 and 2009-10.			There is a potential role for the Sports Development Team to help clubs promote and encourage active participation in bowling across groups that are less active in other sporting activities

<b>Gender reassignment</b>	No data			Collating this data needs to be considered alongside qualitative data to understand the barriers to the sport. Recognising and addressing these will be important to actively promoting the sport amongst underrepresented groups and to increase
<b>Pregnancy and maternity</b>	Sport England's Active People Survey from April 2011/12 shows that 80% of bowlers were over 65 years old, with 16% between 45-64 years old  Sport England's Active People Survey from April 2011/12 shows that 60%			The sport needs to broaden its appeal and the nature of the sport makes it physically easier to take part.
<b>Race</b>	No data			Collating this data needs to be considered alongside qualitative data to understand the barriers to the sport. Recognising and addressing these will be important to actively promoting the sport amongst underrepresented groups and to increase participation
<b>Religion or belief</b>	No data			
<b>Sexual orientation</b>	No data			
<b>Marriage and civil partnership</b> (only in relation to due regard to the need to eliminate discrimination)	No data		No impact foreseen	

<b>Other relevant groups</b>	No data			Collating this data needs to be considered alongside qualitative data to understand the barriers to the sport. Recognising and addressing these will be important to actively promoting the sport amongst underrepresented groups and to increase participation
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# ECONOMIC DEVELOPMENT & CULTURE COMMITTEE

Agenda Item  
25

Brighton & Hove City  
Council

<b>Subject</b>	<b>Saltdean Lido Update</b>		
<b>Date of Meeting</b>	<b>20<sup>th</sup> September 2012</b>		
<b>Report of</b>	<b>Strategic Director - Place</b>		
<b>Contact Officer</b>	<b>Name:</b>	<b>Ian Shurrock</b>	<b>Tel: 29-2084</b>
	<b>E-mail:</b>	<b>ian.shurrock@brighton-hove.gov.uk</b>	
<b>Key Decision</b>	<b>No</b>	<b>Forward Plan No. (7 Digit Ref):</b>	
<b>Wards Affected</b>	<b>Rottingdean Coastal</b>		

## FOR GENERAL RELEASE

### 1. SUMMARY AND POLICY CONTEXT

- 1.1 The long-term 125 year lease of the Saltdean Lido site was surrendered by Saltdean Lido Limited (head lessee) on 6<sup>th</sup> June 2012 following a period of negotiation with the council. As a consequence the maintenance responsibilities previously vested in Saltdean Lido Limited passed to the council. In addition, the Saltdean Community Association (who are holding over its lease) are now sub-tenants of the council and they have an ongoing liability for a 55% contribution to repairs and maintenance. The council also has a library based within the Lido complex, whilst the public house is also a sub-lessee and pays a ground rent to the council. A tenancy at will has been granted to White Rooms Beauty Therapy Rooms located in the Lido complex.
- 1.2 Upon the surrender of the head lease an immediate assessment of the condition of the pools and gym was undertaken and it soon became apparent that these facilities could not re-open straight away. Further investigation made it clear that the pools and gym could not open for the summer season. Indeed the extent of the work required means that it is currently not possible to have a definitive time-scale for these facilities to re-open.
- 1.3 There is currently potential funding held by the local planning authority of nearly £335,000 arising from contributions made under Section 106 of the Town and Country Planning Act 1990 in relation to the Ocean Hotel scheme in Saltdean. This Section 106 fund is available for use within the Saltdean area as a contribution towards community uses and/or open space and has to be spent by January 2017. It is not possible to use Section 106 funding for the health and safety issues listed later in the report, but the funding could be used at the Lido at the council's discretion to bring back into use an improved community facility.

- 1.4 There are several possible long-term options for the operation of the Lido complex, including running it in-house, appointing a commercial / not for profit trust operator or granting another commercially orientated long-term lease. The council could also take the opportunity to explore with local community organisations the prospect of whether or not a community asset transfer (under which a local community organisation would become operators and lessees of the complex) would be viable, Soft market testing (informal structured interviews with potential operators) is being undertaken to inform an options appraisal to be brought to Members for consideration at a future meeting. An important issue is the extent of the risk of future operation and maintenance of the Lido complex that could be transferred to an external organisation.

## **2. RECOMMENDATIONS**

- (1) That the Committee note the action taken in relation to the assessment of works required in the gym and pools part of the Lido complex at an estimated cost of £130k, funding to be reported to the Policy and Resources Committee.
- (2) That the Committee supports the potential allocation to Saltdean Lido of Section 106 funding available for use within the Saltdean area, subject to meeting all relevant criteria.
- (3) That the Committee notes the soft market testing that is being undertaken to inform options for the long-term operation of the Lido complex to bring to Members for consideration at a future committee meeting.

## **3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS**

- 3.1 The background information in relation to Saltdean Lido has been covered in detail in previous reports and therefore this information is not repeated in this report. The previous reports include those to the Culture, Recreation and Tourism Cabinet Member Meetings of 6<sup>th</sup> December 2011 and 6<sup>th</sup> March 2012, as well as the reports to the Special Policy & Resources Committee on 30<sup>th</sup> May 2012 which authorised the surrender transaction.
- 3.2 As soon as the surrender of the lease had been completed, an assessment was undertaken of the condition of the gym and pools to see if they could be opened on a temporary basis – certainly it was the desire of the council to do so if at all possible at least over the school holidays. However, on detailed examination by a number of experts the condition of the facility has proven to be far poorer than anticipated making it impossible to open over the summer season. Moreover, at present there can be no certainty that the pools will be open for the next summer season as this will depend upon the findings and resourcing of the exploratory works identified.

- 3.3 The works to meet basic health and safety requirements for the pools and gym area which are required urgently are indicated below with estimated costs in brackets which total £130k. Such works will not bring these areas up to an operational standard on its own, but should be considered a first phase of works required. The works have been identified following numerous site visits by officers (over 65 visits by a combination of the officers involved since the surrender of the facility back to the council in June) in conjunction with specialist contractors.

Site Security Costs & Insurance Recommendations (£36,000)

- Boundary fence
- Security improvements
- Door replacement
- Additional safety signage
- New pool fencing
- Car park repairs
- Drain cover replacement

Pool Tank & Pool Plant Room Investigation (£4,000)

- Pump out pool tank to enable CCTV investigation of the condition and operating capability of the pool plant room

Fire Risk Assessment and Electrical Recommendations (£45,000)

- Fire alarm system replacement
- Emergency lighting repairs
- Fixed wire electrical remedials
- Signage and fire door replacement

Asbestos (£21,000)

- Asbestos removal

Water Supply & Heating System (£24,000)

- Improvements to water supply system
- Improvements to heating system

- 3.4 Due to the poor condition of the pool plant (including water circulation/pumps/filters/chemical dosing) and pool tank, such investment would be required in phases, each phase being, to a certain extent, exploratory and determining the amount of work required in the next phase. Such costs for the next phase of works to bring the gym and pools to a standard where they could be opened are likely to be in the tens of thousands of pounds.

- 3.5 These costs do not include the significant investment that is also required in the fabric of the Lido complex building. A Scott Schedule in July 2011 estimated the amount of repairs needed to the structure of the building to be in the region of £260,000. This Schedule is not a specialist survey of each aspect of the condition of the building, but was prepared to assist negotiations with the previous head lessee regarding repairs which were considered outstanding. Now that the responsibility for the Lido building has returned to the council, it is recommended that a specialist concrete survey is undertaken to fully assess the condition of this specific element of the building.

#### **4. CONSULTATION**

- 4.1 Soft market testing is taking place with potential operators to source their views on the range of issues that form the complex difficult situation with regards to the Lido. For example, views will be sought on the length and structure of any management agreement, timing and potential sources of investment and maintenance of a Grade 2\* listed building.
- 4.2 Update meetings have been held with the local ward members, community groups and the Saltdean Community Association (who are now a tenant of the council). Relationships have been strained between the various community groups to the extent that mediation has been undertaken. In order for the Lido to move forward it will be important that the relations between all parties involved with the Lido is positive. Officers in Planning have also been consulted on the Section 106 funding and the planning consent for the White Rooms Beauty Therapy Rooms.

#### **5. FINANCIAL & OTHER IMPLICATIONS:**

##### **5.1 Financial Implications**

The estimated cost of the essential health and safety works and assessment of further works required as detailed in paragraph 3.3 is £130k of which approximately £100k is revenue expenditure and £30k is capital expenditure. The decision to carry out these works was taken under Urgency Powers and it is intended that they be funded from the General Fund risk provision. Details will be included in the Targeted Budget Management Report to Policy and Resources Committee in October 2012 for approval.

The financial implications of the potential options for Saltdean Lido will be included in a future report to Committee including any potential use of Section 106 contributions.

*Finance Officer Consulted: Michelle Herrington Date: 21<sup>st</sup> Aug 2012*



## 5.2 Legal Implications

- 5.2.1 The council is prioritising health and safety issues at the Lido complex and will only be able to open the closed pool facilities when the premises are deemed to be safe for such use.
- 5.2.2 The Saltdean Community Association continues to hold over the underlease it has on the community centre and, pending the outcome of the soft market testing, the council is not minded to grant a new lease unless a break clause is included.
- 5.2.3 The White Rooms occupancy has been regularised by way of a tenancy at will and planning permission for the retention of the business is being sought.
- 5.2.4 The Section 106 funding is controlled by the local planning authority. Consultation will be undertaken with the Rottingdean Coastal ward members in respect of utilisation of the funding.

*Lawyer Consulted: Bob Bruce*

*Date: 20.08.12*

## 5.3 Equalities Implications

The council seeks to provide a range of opportunities for residents to participate in sport and community activities across the city and the Lido complex is recognised as an important part of community service provision.

## 5.4 Sustainability Implications

The results of a specialist concrete survey will have specific sustainability implications and the efficient operation and effective maintenance of the facility has general implications for the long term sustainability of the Lido complex.

## 5.5 Crime & Disorder Implications

There are no direct crime and disorder implications arising from this report, but the future provision of sport and leisure opportunities can help to reduce anti-social behaviour.

## 5.6 Risk & Opportunity Management Implications

The proposed works are a first phase in managing the risk in relation to the condition of the building, while the ongoing work on the future options for the Lido is identifying the potential opportunities for a sustainable long-term future for the facility.

## 5.7 Corporate / Citywide Implications

Saltdean Lido is an important recreation and community resource for the city. The Lido building is also Grade 2\* Listed and is therefore of architectural importance.

## 6. **EVALUATION OF ANY ALTERNATIVE OPTION(S)**

6.1 At this stage work is ongoing on the future options for the Lido.

## 7. **REASONS FOR REPORT RECOMMENDATIONS**

7.1 This report updates members regarding the current position and also seeks agreement regarding the use of s106 funding. Officers consider it appropriate to use that funding to assist with the ongoing community use of the Lido complex.

## **SUPPORTING DOCUMENTATION**

### **Appendices:**

1. None

### **Documents in Members' Rooms**

1. None

### **Background Documents**

1. Reports to Culture, Recreation and Tourism Cabinet Member Meetings of 6<sup>th</sup> December 2011 and 6<sup>th</sup> March 2012 and report to the Special Policy & Resources Committee on 30<sup>th</sup> May 2012.





# **ECONOMIC DEVELOPMENT & CULTURE COMMITTEE**

## **Agenda Item 26**

Brighton & Hove City  
Council

<b>Subject:</b>	<b>Future of the Mobile Library Service</b>		
<b>Date of Meeting:</b>	<b>20 September 2012</b>		
<b>Report of:</b>	<b>Geoff Raw, Strategic Director for Place</b>		
<b>Contact Officer:</b>	<b>Name:</b>	<b>Sally McMahon</b>	<b>Tel: 29-6963</b>
	<b>E-mail:</b>	<b>sally.mcmahon@brighton-hove.gov.uk</b>	
<b>Key Decision:</b>	<b>No</b>		
<b>Wards Affected:</b>	<b>All</b>		

### **FOR GENERAL RELEASE**

#### **1. SUMMARY AND POLICY CONTEXT:**

- 1.1 The purpose of this report is to inform and update the Committee on the progress of discussions and research on the future of Mobile Library Service.
- 1.2 Following the decision taken at Budget Council in February 2012, the Mobile Library Service is due to operate on its current schedule until the end of October while alternative funding options are being explored.
- 1.3 Capital funds to purchase a replacement vehicle were allocated at Budget Council, but not enough ongoing revenue funding was identified. It is only appropriate to purchase a new vehicle if sufficient money is found to run the Mobile Library Service for the seven to 10 years of its operational life.
- 1.4 While some useful discussions have taken place that may result in the Library Service working with others to deliver targeted projects, no alternative sources of sustainable long term revenue funding for the Mobile Library have been identified.
- 1.5 Instead, some creative ideas have emerged to develop and deliver a more effective targeted service to people currently served by the Mobile Library who have difficulty getting to one of the 14 static libraries in the city. These ideas would provide a more cost effective and tailored service to those who really need this type of supported access to library services.
- 1.6 The Mobile Library was proposed for closure for 2012-13 as the Library Service savings with the least negative impact, and as Mobile Library usage is only 1.4% of total library usage across the city. While it is acknowledged that the Mobile Library is popular and well-loved by its users, the service is not essential in an urban environment where 98% of residents are within one mile of a library, and is also not cost effective. 71% of registered Mobile Library users already use another library and the cost per visit to the Mobile Library is twice as expensive as the average cost of the static library services (£3.99 instead of £1.77).

- 1.7 Nationally, since April 2011, 157 libraries are reported as being closed or changed operational model. 53 of the libraries closed are mobile libraries and 57 are static libraries, with the remainder (47) being passed over to volunteers or social enterprise. The high percentage of mobile libraries included indicates that many other authorities have come to the view that mobile libraries are less effective or value for money. There are, as yet, unconfirmed reports that another 227 libraries are under threat of closure this year.

## **2. RECOMMENDATIONS:**

- 2.1 That the Committee approve the proposed new approach to delivering of library services to current mobile library users and others who have difficulty accessing library services at a community or central library, as outlined in section 5, using the £25,000 identified for Mobile Library Service provision at Budget Council in February 2012.
- 2.2 That the Committee endorse the development of the partnership working opportunities identified in the discussions and consultation outlined in section 4 below, which will further support the delivery of targeted services to those in most need.
- 2.3 That in order to effectively communicate with service users, and to implement and promote suitable alternative service provision, the Mobile Library Service should continue until the end of December 2012.

## **3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS**

- 3.1 Brighton & Hove Library Services are committed to improving and modernising public library services in the city. We were one of the first library authorities to introduce self-service facilities, and all our libraries have free public access computers with extensive online reference and information resources. Our latest innovation is to offer free e-book lending, and we are promoting and supporting online access to council services through our award winning Council Connect service.
- 3.2 The recommendations of this report support the priorities identified for modernising the Library Service, by focusing on developing the Community Libraries as local hubs, with outreach activities to take services to those in most need, and supporting digital inclusion to enable everyone to access the benefits of being online. The development of a Home Delivery Service, using laptop access to library catalogues and other services, and tailoring the library service to meet housebound people's individual needs is part of this modernising and targeted approach to Library Service delivery.
- 3.3 Following a review of the Mobile Library and Equal Access Services in 2009, a report to the Culture, Recreation and Tourism Cabinet Member meeting agreed changes to these services to try to reach more elderly and vulnerable people in residential accommodation, sheltered housing, and also to provide a service to some schools and early years' settings. New Mobile Library stops were created and all were extensively advertised:

- Posters sent to sheltered accommodation near the stops
- Notices were put on community boards
- Local housing offices and PSCOs were informed
- Local residents and tenants associations were informed
- Notices given to any local shops, doctors and dentists surgeries nearby
- Local schools, playgroups and nurseries were informed
- In one targeted area (Ingram Crescent West and East) 76 posters were displayed – one in each block
- Blocks of flats were given posters to display in communal areas
- Library staff visited residential home and local schools
- Mobile Library information is also available on the website

3.4 Despite these efforts, the Mobile Library Service is not used very much by elderly or housebound residents, or by the schools or nurseries or playgroups near the stops. Many elderly people in residential homes found it difficult to use the Mobile Library, and preferred to make use of the free book collections to the homes that are exchanged on a regular basis from the Libraries' Equal Access Service. The schools approached preferred to use their own libraries for class visits, or to visit a community library; the nurseries and playgroups receive pre-school loans collections which are exchanged on a regular basis, and Bookstart packs which are free books for the children to keep.

3.5 The Mobile Library is not able to offer the wide range of resources and facilities that are available in a community library. A comparison of the services shows that:

	<b>Community Libraries</b>	<b>Mobile Library Service</b>
	12 community libraries across the city, with 98% of population within one mile of a library. This includes new libraries at Coldean, Patcham and Whitehawk with a new Woodingdean Library scheduled to be completed in 2013	Vehicle has reached the end of its operational life
Hours open	Community Libraries offer 281 hours a week open to the public. Between 19 and 28 hours per week each library	Visits most of the 24 locations for between half an hour to two hours a fortnight
Cost per visit	£2.46 average cost per visit	£3.99 cost per visit
Number of books	Total stock of 137,000 volumes. Average of over 12,000 items per library	5,000 items on rotation, with only 2,500 on the vehicle at any one time
Reference materials	1,260 volumes across all community libraries. 105 average number per community library	22 volumes
Newspapers, Journals	Yes	No

Access	Disabled access to all buildings. All libraries served by regular bus routes.	Parking the vehicle can be difficult and requires a flat, safe location. Difficult access for disabled or infirm people
Public computers	At least two computers for free public use with Coldean, Patcham and Whitehawk having more plus additional separate ICT suites	No computers for public access
Space for events and activities	Extensive range of regular events, activities and community use, such as: <ul style="list-style-type: none"> <li>• Homework clubs</li> <li>• Baby Boogie and other children's activities</li> <li>• IT and other community based training courses</li> <li>• Advice surgeries from community partners</li> <li>• Comfortable local community space to spend time in</li> </ul>	None on the vehicle.

3.6 The conclusion reached was that while we would like to offer a Mobile Library service, at a time when we are prioritising spending there are more effective ways to reach isolated or vulnerable people, and to deliver good community focussed library services.

3.7 As part of required library service savings options for 2012-13 it was proposed to phase out the Mobile Library Service over three years from April 2012 saving £73,000 (£32k 2011/12, £30k 2012/13 and £11k 2013/14).

3.8 The reasons for the proposal were that:

- There is an excellent network of 14 libraries (12 community libraries and two central libraries) across the city
- 98% of all residents are within one mile of a library
- 71% (611) of registered mobile library borrowers already use one of the static libraries
- Only 253 registered borrowers are using the Mobile Library only
- The Mobile Library is relatively more expensive to run compared to the static libraries. Mobile Library cost per visit is £3.99, static libraries cost per visit is £1.77 (updated to 2011-12 figures)
- The services and facilities in the community libraries are far better than those provided on the Mobile Library
- The Mobile Library has not been effective in reaching as many elderly, housebound or vulnerable people as we had hoped following the 2009 targeted promotion.

3.9 Public consultation outlining the proposal, reason for this, and listing alternative provision, was sent to all registered Mobile Library users, made available on the Mobile Library itself and on the library website and the city's consultation portal. The key responses are summarised below:

3.10 There were 89 responses and 207 individual comments made



- 160 comments were opposed to the removal of the Mobile Library
  - 13 comments accepted the proposals or were happy that other libraries were not being closed
  - When asked what would be the best alternative service for them, the responses were - community library use 18; housebound delivery service 3; residential home delivery 2.
- 3.11 In parallel with this, a letter from the Cabinet Member for Culture, Recreation and Tourism was sent to the Community and Voluntary Sector Forum seeking potential community and voluntary sector partnership, involvement or funding opportunities to enable the continuation of the Mobile Library Service.
- 3.12 A range of public concerns were expressed through various forums about the potential loss of the Mobile Library. This includes the presentation of a petition to Council.
- 3.13 At Budget Council on 23 February 2012 the following amendment was passed regarding the mobile library:
- £0.025m to help fund the annual running costs of the Mobile Library Service as a contribution towards securing its future as a combined mobile library and community advice outreach service.
  - To work with the voluntary sector and seek contributions from partner agencies to fully fund the project.
  - It is also proposed to amend the 2012/13 capital investment programme by allocating £0.120m from the Local Transport Plan grant to purchase a new mobile library subject to the identification of the full running costs as set out above.
- 3.14 To deal with the challenge of the still remaining revenue shortfall required to run the Mobile Library Service it was decided that the service would continue to run the current schedule until the end of October. In the meantime, alternative funding options working with the voluntary and community sector, and other public sector organisations were explored and the situation would be reviewed in September 2012.
- 3.15 The results of the consultation with the community and voluntary sector and other public sector organisations can be seen in section 4. While there was interest in working more closely with the Library Service to deliver targeted services on a project basis, no organisation was able to offer continuing year-on-year revenue funding over the lifetime of the Mobile Library vehicle.

#### **4. COMMUNITY ENGAGEMENT AND CONSULTATION**

- 4.1 A letter from the Cabinet Member for Culture, Recreation and Tourism was sent to the Community and Voluntary Sector Forum (CVSF) seeking potential community and voluntary sector partnership, involvement or funding opportunities to enable the continuation of the Mobile Library Service on 25 January 2012. There has been no response or interest from the CVSF to this with them recently clarifying this and clearly indicating this was a very challenging proposition in the current climate.

- 4.2 A range of other partnership and potential funding opportunities have been explored. Although there are organisations interested in working with the Libraries to deliver services and develop positive initiatives by collaborative working, there have been no specific revenue funds identified. These are summarised below.
- 4.2.1 The Police are interested in using the mobile to disseminate public safety information but are not able to contribute any funding to the running of the vehicle on a sustained basis.
- 4.2.2 NHS Sussex are interested in further developing distribution of health information and promoting healthy living initiative but are not able to contribute any funding to the running of the vehicle on a sustained basis.
- 4.2.3 Initial discussion with Adult Social Care has centred around changes in delivery of day care services and the potential to work with them around prevention and taking appropriate activities and information to isolated communities. Discussions have also considered helping with the access point process, whereby people are initially 'assessed/filtered' to target services appropriately and save time. There is potential for positive joint working, though not necessarily centred on the Mobile Library. Whilst some one-off project funding for the right future agreed joint initiative might be possible, there is not likely to be sustained revenue funding for running the Mobile Library Service from this source.
- 4.2.4 Some discussion has taken place around potential one off projects involving an individual school and possible use of Pupil Premium. This is at an early stage needs further discussion and exploration in the new academic year. Again, this discussion may lead to greater collaboration between the school and the Library Service, but not necessarily focus on the Mobile Library and certainly not enough dedicated revenue funding to run the vehicle.
- 4.3 Potential shared vehicle use has also been considered and initially discussed in relation to a joint Play Bus and Mobile Library. Discussions with the Children & Families team have indicated that they do not see this as an appropriate option for them at this time.
- 4.4 Research into the national picture has also been done looking at a number of partnership templates and if any of these had resulted in mobile libraries achieving sustained revenue funding. Whilst there are examples of good collaborative working similar to partnership initiatives above, there are no existing models of these contributing sustained revenue funding.

## **5. RECOMMENDED OPTION**

- 5.1 During the research, an alternative to the Mobile Library Service has been identified which would meet the needs of those unable or who find it difficult to get to a community or central library. The alternative would be to employ a Home Delivery Library Officer to deliver books and other resources to people in their own homes. This service would be tailored to meet people's individual needs, and would enable people to get access to the full catalogue of library resources in the city, not just those on the Mobile Library.

- 5.2 The Home Delivery Library Officer would show people how to make their library selections using the web catalogue either on their own computer at home, or taking with them a laptop with internet access. Books would be delivered by the Home Delivery Library Officer or volunteer. An added benefit of this approach is that it will also create the opportunity for housebound people to be given help using the internet to access other information or services, or simply just to provide coaching in the use of the internet, and so help to combat digital exclusion.
- 5.3 A successful model for the delivery of Home Library Services is through individual home delivery visits utilising a car or small van with the service delivered with a combination of paid staff and volunteers working in close partnership with the voluntary and community sector. These services offer a range of services including books and audio visual materials, reservation service, information and support. This standard model is used successfully in a number of library authorities including those in East and West Sussex and Kent.
- 5.4 A more recent innovation has been successfully piloted in Birmingham and Devon. Using grant funding, they tested the effectiveness of using Home Library Services to provide supported internet access and ICT coaching to housebound people. This pilot demonstrated that the majority of the participants found getting online in this way to be a transformational experience. More information on this pilot can be found in appendix 1.
- 5.5 Reducing isolation and improving inclusion would be a key aim of Brighton & Hove's Home Delivery Library Service, both in terms of digital inclusion by adapting and delivering a Council Connect service to people in their own homes and in the wider sense by sharing good practice, resources, information and access to library and a wide range of other services via a partnership with the Neighbourhood Care Scheme.
- 5.6 The Mobile Library stops near three schools, Elm Grove, Bevendean School and the Cedar Centre. The stop at Elm Grove does get used by children and adults after school, but is not used by the school itself. The stop at Bevendean does not get used by the school despite efforts to promote this.
- 5.7 A small number of pupils from only one school, the Cedar Centre, currently use the Mobile Library Service. The Cedar Centre can be invited to arrange for the pupils at the school to have class visits to a public library where they will be able to access a bigger variety of books, DVDs, music, and other resources. Library staff can also go into the school to promote library services and the Homework Clubs. If class visits are not possible, a free collection of books exchanged every eight weeks could be made to the school in the same way already provided for residential homes.
- 5.8 The Cedar Centre is a school for children with special needs, and the pupils would receive public library services completely free of any charges, including fines and audio-visual charges, as the Library Service is working with Amaze, the independent voluntary organisation and charity working with parents of special needs children, and recognises the Compass Card as evidence of being eligible for the fully free service. (See appendix 2 for more details.)

- 5.9 The school can be invited to join in with the ‘Get Reading’ project, which seeks to encourage all pupils to become lifelong readers and library members. The pupils are signed up to public library membership and get a special edition library card, and the teachers also get a teacher’s membership card which enables them to borrow up to 40 books and eight audio-visual items at one time for their class. More details are available in appendix 2.
- 5.10 Only one nursery/playgroup (BECCA) uses the Mobile Library. BECCA already receive the Book Ahead pre-school loans service, through which they receive a free collection of books which are exchanged on a termly basis. They are also in receipt of Bookstart packs, which is a book gifting scheme for babies, and toddlers. (See information in appendix 2)
- 5.11 Comparison table, showing how the Home Delivery Service, and other forms of alternative library service delivery that can be provided to Mobile Library users, compares with the current Mobile Library:

	<b>Proposed Home Delivery Service</b>	<b>Other alternative provision for Mobile Library Users</b>	<b>Mobile Library Service</b>
Stock available	504,000 stock items (ie stock in all libraries)	Equal Access Service: 13,500 stock items exclusively for people in residential homes	2,500 stock items on vehicle at any one time. 5,000 items total in Mobile Library stock
Tailored service	Yes. Personal service delivered by staff or volunteer. Help with selecting items to borrow.	Equal Access Service provides free collections of books on long loan to people in residential homes	No. Stock not on Mobile Library only available through chargeable reservation service
Accessible	Yes as stock delivered to people in their own homes	Yes as stock delivered to people in their residential home	With difficulty for disabled or infirm
Digital inclusion	Yes, as staff or volunteer will help people access services online, using resident’s own computer, or laptop brought by the staff member or volunteer	Only if residential home has internet access and residential home staff member willing to use library service online	No public access computers available
Services to children and young people	Home Delivery Service available to housebound people of any age	Very wide ranging services to children and young people in libraries and through outreach services (see appendix 2)	Limited access to resources on the Mobile Library. Offer to support schools and pre-schools not taken up in practice.
Services to children or adults with special needs	Able to deliver appropriate resources for housebound disabled people	Targeted resources and special events provided for children and adults with special needs in libraries and as	Limited ability to provide targeted services

		outreach services	
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## 6. FINANCIAL & OTHER IMPLICATIONS:

### 6.1 Financial Implications:

The recommendation to close the Mobile Library Service on 31<sup>st</sup> December 2012 and replace it with a home delivery service with effect from 1<sup>st</sup> January 2013 would provide an alternative service to the mobile library at a reduced cost thus achieving the savings proposals and delivering improved value for money. It would also release £120k capital funding.

The 2012/13 budget for the Mobile Library is £67k which reflects the net reduction of £7k (as amended) approved by Budget Council in February 2012. There is a further reduction of £30k included in the indicative proposals for the 2013/14 budget as set out in the 2012/13 Budget Report which would reduce the available budget to £37k.

There were 4 options considered, as detailed section 7. Options 1, to continue with the existing vehicle, would require additional funding of £37k pa and the issue would still need to be addressed in the future.

Option 2, to purchase a new vehicle and try to identify alternative sources of funding, would also require additional funding or equivalent resources of £37k pa. Over an estimated 7 to 10 years useful life of the vehicle, this would equate to a commitment in excess of £250k. It has not been possible to secure this funding to date, as detailed elsewhere in this report.

Option 3, to close the mobile library service with effect from 31<sup>st</sup> March 2013, would deliver the savings in full.

Option 4, the home delivery service, would provide an alternative service within a budget of £25k p.a. and deliver savings of £49k.

Capital funding of £120k would be released under options 1, 3 and 4.

Finance Officer Consulted: Michelle Herrington Date: 20<sup>th</sup> August 2012

### 5.2 Legal Implications:

The recommendations in this report clearly take into account key equalities issues and represent a reasonable and balanced approach to demanding budget pressures.

Lawyer Consulted: Bob Bruce Date: 15.08.12

### 5.3 Equalities Implications:

The development of a Home Delivery Service will target anyone who cannot use a library due to being housebound, disabled having mobility difficulties, health issues or caring responsibilities. Providing help to the

housebound and those currently reliant solely on the mobile library to get online and access services via the internet combating digital and social exclusion.

5.4 Sustainability Implications:

The provision of a Home Delivery Service as an alternative to the Mobile Library vehicle will save on energy costs and reduce the service's carbon footprint.

5.5 Crime & Disorder Implications:

None

5.6 Risk and Opportunity Management Implications:

Risk of reputational damage to council as a result of public campaigning is mitigated by the fact that the service would be replaced with a more personalised, targeted service for those who find it difficult to use a community or central library. This approach offers an opportunity to develop more effectively the Library Home Delivery Service across the city.

5.7 Corporate / Citywide Implications:

The development of a Home Delivery Service will support the corporate plan priorities in three areas: tackling inequality (see 5.3 above), creating a more sustainable city (see 5.4 above), and engaging people who live and work within the city, by developing the use of volunteers in the delivery of the Home Delivery Service.

5.8 Public Health and Wellbeing Implications:

The development of a Home Delivery Service will target anyone who cannot use a library due to being housebound, disabled having mobility difficulties, health issues or caring responsibilities. This will continue in partnership with the Neighbourhood Care Scheme sharing resources, volunteers and good practice thus increasing access to a wide range of services to a range of potentially isolated and vulnerable people.

**7. EVALUATION OF ANY ALTERNATIVE OPTION(S):**

7.1 Four options were considered:

- Do nothing
- Purchase a new vehicle and try to identify alternative sources of revenue funding
- Close the Mobile Library with no alternative provision
- Close the Mobile Library and replace it with a Home Delivery Service to meet the needs of the housebound and those currently reliant solely on the mobile library

7.2 The first and second options were not financially viable, and the first option would not deliver an effective service. The third option delivered

the most savings, but was not as effective in meeting the equalities implications of the closure. The fourth option was the most cost effective and delivered a service that would meet the equalities issues identified in the review.

## **8. REASONS FOR REPORT RECOMMENDATIONS**

- 8.1 No alternative sustainable revenue funding has been identified for the Mobile Library. The £30,000 savings target for 2013-14 (the second part of the two year savings proposals) would still be delivered. The £25,000 identified at Budget Council would give better value for money and a more effective and targeted service if it were used to support the development of a Home Delivery Service for those who cannot access a community or central library.

### **SUPPORTING DOCUMENTATION**

**Opening up a new world:  
Public libraries connecting housebound people to the networked nation**  
MLA 2011

<http://www.artscouncil.org.uk/media/uploads/pdf/OpeningUpANewWorldFullReport.pdf>

**Executive Summary**

The Digital Inclusion project was funded and developed by the Museums, Libraries and Archives Council (MLA) and Arts Council England in partnership with Race Online 2012, the BBC, the Society of Chief Librarians and Microsoft to test the effectiveness of home library services to provide supported internet access and ICT coaching to housebound people not yet connected to the networked nation. Public libraries, as safe and trusted community spaces with frontline staff trained as digital champions, have a demonstrable record in helping people of all ages and backgrounds to get online. This project has examined how the access and support available at the local library could be extended through partnerships and collaborative working to include elderly, housebound people in their own homes.

This publication is a summary of the MLA's full report commissioned by Arts Council England which assumed some of the functions of the MLA on 1 October 2012 following its closure.

The full MLA report can also be downloaded at [www.artscouncil.org.uk](http://www.artscouncil.org.uk)

*Really looking forward to a lot of emailing. You're a second class citizen without email.*  
*Participant*

This delivery of support and coaching **in the home** is what has made this project unique. The current model of government support is community based, but unfortunately not everyone is able to get to community venues in order to access it. Public libraries have an established model for providing their book loan services to people in their homes and as such seemed well placed to extend that model to the provision of their digital champion role to some of the same customers.

The need for such an intervention is clear. *The Race Online 2012 Manifesto for a Networked Nation* outlines the scale of the challenge:

- There are 10 million adults in the UK who have never used the internet, of whom 39 per cent are aged over 65
- Use of the web decreases with age; while only 10 per cent of 16 to 24 year olds are offline, that figure rises to 50 per cent of 65 to 74 year-olds.

Birmingham City Libraries and Devon Libraries were chosen to take part in the pilot and contributed match funding. Piloting the scheme in two such different authorities made it possible to test if differences might be experienced in



delivering the new service in urban and rural settings, and with both staff and volunteers alike acting as digital champions. Users were recruited via their respective home library services.

This evaluation report clearly demonstrates the impact of the intervention on the lives of housebound people, and the role that staff and volunteers can play as informal intermediaries in supporting them to take their first steps online. It provides evidence that despite some initial technical challenges initially, the expectations of stakeholders were not only met but in many cases exceeded, as the participants for the most part grasped the new opportunities that getting online offered them.

The report also aims to determine the critical factors needed for a successful rollout of this pilot project across the national home library service network and the potential to integrate it into other home visiting social care and health service networks.

*It has quite literally saved my bacon! It's given me so much more to do and I can stay in touch with my daughter on her iPod even when she's on holiday. It has saved my sanity! It has saved my mental health; it's saved me from depression since I've been housebound. ... It has changed my life, given me purpose. I switch it on as soon as I get up to see my emails; I have to tear myself away from it sometimes.*

Participant

The evaluation has shown that within a very short period of engagement with online activity, the participants for the most part grasped the new opportunity with enthusiasm, learned new skills and gained confidence in using them. Almost two-thirds of users now feel happy using a computer and six in 10 are confident using the internet. In only a short space of time, users felt almost as confident using computers as their mobile phones. Another positive effect of the coaching has been that users are much more likely to perceive themselves as “learners”.

*It's magic! She sits by my side and lets me do it; she doesn't reach across and do it for me if I go wrong, she just puts me right. The one-to-one training has made all the difference.*

Participant

The internet has helped to foster ties with friends and family, and has made participants significantly more likely to strongly agree that the internet can help them live independently.

*I don't have to rely on anybody for anything, I never have to ask for people to help me, I can do everything myself!*

Participant

The range of uses to which it was put by users was noticeably wider than either they or stakeholders had anticipated, and included email, Skype, pursuing hobbies and interests, shopping, family history, Google Earth and more.

The difficulties in delivering the project were mainly due to problems with technology, such as computers not initially being set up as expected and poor

connectivity, especially in rural areas of Devon. There were also some challenges involved in delivering learning to this client group. Some experienced physical barriers in using the computer and the internet (e.g. poor eyesight, lack of dexterity), and many found it difficult at times to remember what they had been taught.

Notwithstanding these challenges, the large majority of users reported that having the computer and the internet has made a difference to their lives, while almost six in 10 (58%) said it had made a great deal of difference.

There have also been significant benefits for the staff and volunteers providing the coaching. They experienced a great deal of job satisfaction and enjoyment in helping their users to learn about computers and the internet, and in doing so have strengthened the relationship between themselves and the users. They also enjoyed the one-to-one nature of the learning and felt a sense of achievement being able to pass on their skills and increased self-confidence.

The evaluation has shown the pilot to have been an unqualified success. While inevitably a few users concluded that the online experience was not for them, at least they had been offered the opportunity to discover what was involved and to make that decision, while for the majority getting online has been a transformational experience. The project has developed staff and volunteer skills, has helped to raise library service profiles within the local authority, and has opened doors to new partnerships.

Stakeholders have seen their expectations of the pilot not only met but in many cases exceeded. Home library service users have embraced the opportunity and many of them gone far beyond what was expected of them in terms of their capacity to pick up and apply the new skills within a relatively short time. This can be credited to their own enthusiasm and determination to learn, and to the patient dedication of those delivering the coaching.

The pilot has therefore fulfilled MLA's ambition of demonstrating „the role of home library service staff and volunteers as trusted intermediaries“, and shown that library services, especially when working in partnership with others, are a natural, if not the only, route to getting socially and digitally excluded individuals online.

Key recommendations from the project for national and local government:

- Work with partners to ensure that free computer support is made available to all offliners by integrating it into home visiting services as well as centres in communities
- Ensure that housebound people know where they can go to get assistance with online public services, supported by local digital champions in every community
- Consider extending UK Online funding to cover rollout of this project through home library services
- Work with industry to ensure that products and services are usable and accessible for older and housebound people
- Advocate the role of library services to contribute to Local Authority Older People Strategy outcomes

### Public Library Services to Schools, Children and Young People

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#### Homework Clubs

Free Homework Clubs are provided for children aged 9 -16 years in 11 Brighton & Hove Libraries across the city. Two sessions for young people aged 13 – 19 years are also held in Jubilee and Hove Libraries.

Homework clubs offer stimulating and free professional study support for all young people. Evaluation has shown that pupils who participate in study support do better than would have been expected from baseline measures in academic attainment, attitudes to school and attendance at school. Study support appears to be especially effective for students from minority ethnic communities. Participating pupils also acquired more positive attitudes to learning and better school attendance.

There were 396 Homework Club sessions in Brighton & Hove Libraries last year, with 3,609 pupil attendances.

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#### Get Reading Project

The 'Get Reading Project' aim is to encourage all pupils in schools to become life long readers and library members. We want them to be excited about reading, sharing books, talking about books, recommending books and most importantly to enjoy reading books. We hope that they will encourage their family members, friends and school staff to engage with books and to become library members too! We also want everyone to know that not only do we offer books in our libraries but we offer much more and we want everyone to feel welcome and comfortable visiting all our libraries in the city.

Early in the term the Library Service sends out joining postcards to each school for each child to take home with them along with information for parents/carers about the library service and the Get Reading Project. To coincide with this the school can request a visit from the Library Service for either a school assembly or year group visit. When the pupils return their postcards, they are sent a limited edition library ticket back via the school. (Those who are already library members can receive a limited edition ticket to replace their regular ticket)

The Library service then offers each class a visit to the library with refreshments and a story or activity. We hope that at this visit and all class visits the class card will be used to borrow books and the children will only use their individual cards when they visit the library independently of the school visit.

After the initial visit we realise that the school may want to come in for a shorter book swop visit which we positively encourage, however we are happy to

accommodate longer visits as described earlier on request but we do need prior notice especially if they want a visit to help with a topic they are studying, or to borrow books on a particular theme.

Also we would very much like to welcome pupils into Jubilee Library or Hove Library for a tour and give older pupils a chance to look at our Rare Books Collections.

We are hoping that after the school's initial visit they will continue visiting the library with their pupils and to continue helping us to sign up new pupils to the school at the start of each academic year.

Five new schools joined the 'Get Reading Project' last year, with 1,115 pupils signing up for library membership. In the first year of the project, six schools were signed up, with 2,183 pupils signing up for library membership.

### **'Get Reading' Teachers Card**

The 'Get Reading' Teacher's card entitles them to:

- Borrow a maximum of 40 children's items on loan at one time, 8 of which may be audio/visual if available (there is a hire fee for DVD's and music CD's)
- Children in their class can borrow one book each to be kept in school (this is part of the teacher's 40 loans) and teachers can borrow for the class on this ticket
- Books can be borrowed for a maximum of 12 weeks and will not incur overdue charges
- DVD's and music CD's can be borrowed for one week and will incur overdue charges
- All items borrowed will be the responsibility of the teacher and the school
- The card may be used in any of Brighton & Hove Libraries
- Teachers are requested to book their library visits in advance by ringing Norah Carr, Get Reading Project co-ordinator on 296981, e-mail [Norah.Carr@brighton-hove.gov.uk](mailto:Norah.Carr@brighton-hove.gov.uk), or contact your local library

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### **Class Visits**

Many schools bring their pupils to their local public library initially for a library induction session and then for regular visits to exchange their books.

Last year there were 800 class visits to Brighton & Hove Libraries, with 23,010 pupil attendances.

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### **Services for Children and Young People with Special Needs**

#### **What is the Compass?**

The Compass is Brighton and Hove's database of children with special needs and it is run by Amaze. The Compass is for children and young people with special needs that significantly affect their every day life. If you register your child's details on the Compass, you will receive a Compass leisure card, which entitles children and their carers to a range of free or discounted leisure opportunities, including free swimming at the city's pools. Possession of the Compass card will ensure that children do not face any public library charges, including overdue fines, audio-visual hire charges, or reservation charges for children and young people up to and including the age of 19 years.

### **Class Visits from Special Schools**

There were 50 special school visits to Brighton & Hove libraries last year, with 678 pupils attending.

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### **Chatterbooks**

Chatterbooks is a reading group for young people run by Brighton & Hove Libraries. Last year the reading group met eight times with 48 young people taking part.

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### **Book Ahead Pre-school Library Loans**

94 Brighton & Hove Early Years Settings have joined the Book Ahead Pre-School Library Loans Scheme. The scheme entitles them to receive a collection of 25 picture books which are delivered to them and exchanged on a termly basis. These collections are issued to them by the Book Ahead Pre-School Library Loans Service. Settings also receive their own Book Ahead library card (Early Years Playgroup category) which entitles them to borrow children's items from the public library on a 6 week loan, so overdue charges will not apply. However the card carries a message explaining that normal charges will apply for children's DVDs.

### **Children's Centres Book Ahead Library Cards**

The following 'hub' Children's Centres have all been issued with 'Book Ahead' library cards which will entitle them to borrow books from the public library on a 6 week loan:-

Conway Court Children's Centre  
Hangleton Park Children's Centre  
Hollingdean Children's Centre  
Moulescoomb Children's Centre  
North Portslade Children's Centre  
Roundabout Children's Centre

## Tarner Children's Centre

The cards are issued to them via the Book Ahead pre-school library loans scheme. All Book Ahead library cards will carry a message explaining that the card may only be used to borrow children's items so that no overdue fees will be charged. However, normal charges will apply for children's DVDs which can only be hired for 1 week.

In addition to the many loans of books to nurseries and playgroups, there were 51 visits by Library staff to early years' settings last year, reaching 497 children.

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## **Bookstart**

Bookstart is a book gifting scheme established by the Booktrust that gives free books to all babies and toddlers. Two packs are given out: The Bookstart baby pack for babies 0-12 months old; and the Bookstart Treasure pack for toddlers 26-48 months old. The packs are distributed with the help of the Children's Centres Health Visitors and working with nurseries and playgroups.

Research shows that Bookstart is making a significant contribution to raising standards, not only in literacy, but across the curriculum. This is crucial, as further research indicates that children who are given a good start and are ahead when they start school maintain the gap between themselves and their fellow pupils as primary education continues. Bookstart children are consistently superior in all elements at pre-school, in reception baseline assessment and in Key Stage 1 SATs

We normally manage to reach 100% of all babies and toddlers each year with this book gifting scheme. Last year we also ran 50 Bookstart events with 582 children attending.

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## **Baby Boogie Sessions**

Free music and rhyme sessions for pre-school children and their parents and carers in Brighton & Hove Libraries. The sessions take place once a month term time only in 12 Brighton & Hove Libraries across the city. There is also a special 'Dads baby Boogie' session in Jubilee Library on a Saturday once a month term time only.

There were 168 Baby Boogie sessions in Brighton & Hove Libraries last year, with 6,926 children attending.

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## Future of the Mobile Library Service Equalities Impact Assessment

### Aim of Policy/Scope of Service/Background Information

- Following the amendment passed at Budget Council on 23 February 2012 the Mobile Library is currently due to continue running on its current schedule until the end of October 2012, whilst potential partnership options and additional revenue funding has been investigated. No additional revenue funding has been identified.
- A report will be going to the Economic and Development Culture Committee on September 2012 recommending a new approach to delivering library services to services to current mobile library users and others who have difficulty accessing library services.
- The model to be further development of a Housebound Library Service, using the available revenue funding to more effectively deliver a voluntary sector and library service partnership service.
- This would replace and supplement the Mobile Library Service in order to meet budget savings requirements whilst ensuring the needs of to all users who have significant difficulty using a library are addressed
- To effectively communicate with service users, and to implement and promote range of suitable alternative service provision, the Mobile Library Service to continue until the end of December 2012.

### Existing data/information including relevant legislation

The following data/information/legislation will be relevant to all potentially affected groups:

- Disability Discrimination Act 2005
- **Equality Act 2010**
- Equalities & Inclusion Policy 2008-2011 Brighton & Hove City Council

The *Future of the Mobile Library Service* report going to the Economic and Development Culture Committee on September 20 gives full detail and background around the proposals around the future of the mobile library service.

Groups included	Potential impact-yes/no	Describe potential impact	Potential actions to minimise negative impact and maximise positive impacts
<b>Equalities groups</b>			
Age	Yes	<p>Ending the Mobile library service could impact on older people with mobility issues. Of those who only use the Mobile there are 51 people over 65.</p> <p>Ending the Mobile could impact on children under five (Numbers included in figures below)</p> <p>Ending the Mobile could impact on school aged children. Of those who only use the Mobile there are 60 users under 18, and 77 pupil tickets</p>	<p>The alternative Housebound Library service will be developed across the city to bring access to library services to older people with mobility or other access issues</p> <p>Only one nursery/playgroup uses the Mobile Library. They already receive the Book Ahead pre-school loans service, through which they receive a free collection of books which are exchanged on a termly basis. They are also in receipt of Bookstart packs, which is a book gifting scheme for babies, and toddlers</p> <p>The Mobile Library stops near two schools, where there is limited use despite promotion. The schools will be offered:</p> <ul style="list-style-type: none"> <li>• Library staff visit to the school to promote library services including homework club and class visits to the local library</li> <li>• Access to the Get Reading project for schools whereby pupils are signed up to public library membership and get a special edition library card, and the teachers also</li> </ul>



		Ending the mobile could impact on children with special needs. There are 65 pupil tickets	<p>get a teacher's membership card which enables them to borrow up to 40 books and eight audio-visual items at one time for their class.</p> <p>A small number of pupils from a school for pupils with special needs currently use the Mobile Library Service. The range of alternative provision offered would include the same services as offered to other schools plus the option of a delivery of exchange collections of books on an eight weekly basis</p> <p>Special needs pupils would receive public library services completely free of any charges, including fines and audio-visual charges, as the Library Service recognises the Compass Card as evidence of being eligible for the fully free service</p> <p>The Housebound service would be available for eligible people of all ages</p>
Disability	Yes	Ending the mobile library service could impact on people who are housebound or have difficulty getting to or using a library. There are currently only three registered mobile library users who are housebound.	<p>The alternative Housebound Library service will be developed across the city to bring access to library services to housebound and other disabled people</p> <p>Despite extensive efforts at promotions, the Mobile Library Service is not used very much by elderly or housebound residents with many of them finding it difficult to use the Mobile Library, preferring to use Equal Access service.</p>

		<p>Ending the mobile library service could impact on people in residential accommodation. Only 17 current users.</p> <p>Ending the mobile could impact on excluded and isolated people</p>	<p>The Equal Access Service would continue to be offered to residential accommodation with the Housebound service made available in addition/as an alternative as appropriate. All of the residential homes near Mobile Library stops already have regularly exchanged collections of books.</p> <p>There is a network of 14 libraries-12 community and two central, with 98% of all residents within one mile of a library</p> <p>71% (611) of registered mobile library borrowers already use one of the static libraries with only 253 registered borrowers using the Mobile Library only.</p> <p>Reducing isolation and improving inclusion would be a key broad aim of the Housebound Library Service. As well as delivering library materials and information services, digital inclusion would be improved by bringing the Council Connect internet help service through laptops to people in their own homes. Exclusion would be combated in the wider sense by sharing good practice, resources, information and access to library and a wide range of other services via a partnership with the Neighbourhood Care Scheme.</p>
Ethnicity	No		
Gender(including	No		

transgender)			
Religion or belief	No		
Sexual Orientation	No		
<b>Consultation and Community Engagement undertaken</b>			
<ul style="list-style-type: none"> <li>• Consultation around the original proposal to close the Mobile Library Service, prior to the Budget Council Decision of February 23 was undertaken with all registered mobile users outlining reasons for proposal and then alternative service options</li> <li>• Subsequent to the Budget Council amendment a range of discussion has taken place with the community and voluntary sector about future partnership working</li> <li>• Further consultation and community engagement to be planned dependent on Economic and Development Culture Committee decision on September 20</li> </ul>			
<b>Priorities and agreed Actions</b>		<b>Timescale</b>	<b>Lead Officer</b>
Take The <i>Future of the Mobile Library Service</i> report to the Economic and Development Culture Committee for consideration		September 20	Sally McMahon/Geoff Raw
Communicate/inform/involve full range of communities in next stage, dependent on Committee decision.		October onwards	Sally McMahon



# **ECONOMIC DEVELOPMENT & CULTURE COMMITTEE**

**Agenda Item 27**

Brighton & Hove City  
Council

**Subject:** Royal Pavilion & Museums Fees & Charges  
**Date of Meeting:**  
**Report of:** Strategic Director Communities  
**Contact Officer:** Name: Janita Bagshawe Tel: (29)2840  
E-mail: Janita.bagshawe@brighton-hove.gov.uk  
**Key Decision:** Yes/No  
**Wards Affected:** All

## **FOR GENERAL RELEASE/ EXEMPTIONS**

### **1. SUMMARY AND POLICY CONTEXT:**

1.1 To set out the proposed changes to fees and charges for admission charges, guiding, commercial hire and image reproduction to assist with business planning. Prices for 2013/14 were previously agreed in September 2010.

### **2. RECOMMENDATIONS:**

- 2.1 To approve the changes to charges for admission and guiding for the period April 2014 – March 2015, as set out in Appendix A.
- 2.2 To approve proposed prices for corporate hire and weddings at Royal Pavilion & Museum venues 2013/14, as set out in Appendix C.
- 2.3 To note the success of RPM's on-line image store to date and approve minor changes to charging from September 2012 - March 2014, as set out in Appendix E.

### **3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:**

#### **3.1 Proposed new charges**

##### **Royal Pavilion Admission Charges**

- 3.1.1 Admission charges were last taken for Cabinet member approval in September 2010. This was following the Chancellor's announcement of an increase in VAT to 20% in June 2010 which came into effect on

4th January 2011. Approval was at that time given for prices up to March 2014.

- 3.1.2 Travel Trade and group bookings make up 42% of business to the Royal Pavilion, bringing in excess of 147,000 visitors and approximately £800,000 worth of income.
- 3.1.3 Due to booking timescales, marketing strategies for travel trade must be planned a year to 18 months in advance to fit in with industry press offers. It is therefore imperative that prices are agreed well in advance to maximise coverage in industry press, and provide correct information at trade fairs to secure bookings. To allow sufficient planning for this key business area. attached in Appendix A are prices for approval for the period April 2014 to March 2015
- 3.1.4 The charging practices and visitor trends of comparable visitor attractions are kept under review on a continuous basis. These charges show that the Royal Pavilion is still good value for money (currently £10.00 for adults compared with £13.00 at Arundel castle and £10.90 at Petworth House).  
(See Appendix B for further price comparisons).
- 3.1.5 Recent visitor research shows that the Pavilion is still perceived as providing good value for money. In 2011/12 visitor numbers increased 11% on previous year's figures. Figures for 12/13 to date are slightly down (3.9%) on the same period last year, although it is felt this is attributable to the exceptionally wet weather and the Olympics.

#### **Preston Manor Admissions**

- 3.1.6 63.6% of visitors to Preston Manor are children in school groups, many of whom are from outside Brighton & Hove. This particular market is highly price sensitive, given rising price of coach prices.
- 3.1.7 During 2012/13 non school visits are up on last by 12.5% partly due to good take up promotional offers linked to Royal Pavilion admission.

#### **Exhibitions**

- 3.1.8 Prices were increased to £6.00 in 2011/12 from £5.00. This had no negative impact on visitor figures. The paid exhibition 2011/12 received 15,422 visitors an 62.10 % increase on figures in 2010/11 and 58.0% up on those for 2009/10. Prices are in line with those charged for other local authority Museum exhibitions for example The Towner Art Gallery Eastbourne is currently charging £5.50. Residents continue to enjoy admission at half price - £3.00.

#### **Guiding**

- 3.1.9 Guiding prices for 2013/14 were due to increase to £4.50. However we have noticed some resistance to increased pricing amongst tour

bookers. It is proposed to hold guiding prices at £4 for the next two years, Specialist guided tour prices will however increased as planned.

### **3.2 Commercial Hire**

- 3.2.1 In line with many corporate hire venues, 2009-2011 were difficult years for the Royal Pavilion & Museums due to the economic downturn. Pricing was held in both 2010/11 and 2011/12. Wedding ceremony prices during the peak season were increased from 2010/11 but otherwise have also remained static.
- 3.2.2 Corporate events and weddings are marketed through the RPM's own specific marketing materials as well as via the website and in a variety of industry specific websites and publications.
- 3.2.3 In 2011/12 a commercial review of corporate hire and weddings was undertaken which highlighted a number of opportunities for development of the sales team and associated sales and marketing activity which RPM is now implementing. The review also included a comprehensive competitor analysis of the corporate events market, which has encouraged a pricing review (see Appendix D for competitor pricing).
- 3.2.4 The review also explored the potential to grow events business at Preston Manor. The property has been used for a relatively small number of events to date such as small dinners in the Manor's dining room, or Marquee events on the croquet lawn. For 2012/13 with support via the ACE Major Grants scheme RPM is developing the functions offer including licencing the venue for ceremonies to be followed by wedding breakfasts or larger marquee events on the lawns.

Proposed prices for 2013/14 for Corporate Hire and weddings are attached in Appendix C.

### **3.3 Image Reproduction**

- 3.3.1 In September 2010 new charges were introduced for image reproduction to enable the launch of the RPM's on-line image store. Since September 2010. The store has had in excess of XXX views, XXXX press images have been downloaded and XXXX images downloaded for private use generating XXXX income for the service.
- 3.3.2 Research has been carried out into current pricing of other Museum image services including those of the V&A, National Gallery, Science Museum, Ashmolean Museum and Museum of London. It is recommended pricing remains the same with the exception of high

resolution image sales which we propose reducing from £10 to £5 to increase sales. Pricing is attached in Appendix D.

#### **4. CONSULTATION**

- 4.1 *Admission charges:* Sealife Centre, Leeds Castle, Historic Royal Palaces; Petworth House, Arundel Castle, Roman Baths, Waddesdon manor & Gardens, Warwick Castle; Charleston; Firlie Place; Michelham Priory.
- 4.2 *Admission charges:* on-going user surveys of customers. 20,700 surveyed at Royal Pavilion 11/12, 170 surveyed at Preston Manor 11/12, 1,120 surveyed at Radical Bloomsbury the 11/12 charged exhibition
- 4.3 *Corporate Hire:* Jubilee Library, Hove Centre, Brighton Centre, Lighthouse, Sallis Benny, Historic Royal Palaces.
- 4.4 *Image Reproduction:* V&A, National Gallery, Science Museum, Ashmolean Museum and Museum of London.

#### **5. FINANCIAL & OTHER IMPLICATIONS:**

##### **5.1 Draft Financial Implications:**

The Fees and Charges in this report have been reviewed in accordance with the Corporate Fees and Charges Policy and the Budget Update and Process 2013/14 report to Policy and Resources on 12th July 2012.

The 2012/13 admissions budget is currently £2.2m and is expected to rise to £2.3m in 2013/14 and £2.34m in 2014/15 after allowing for inflation and indicative savings proposals ( as included in the 2012/13 Budget Report).

It is estimated that the proposed increases in Corporate Hire and Wedding Rates will generate additional income of £x in 2013/14.

It is estimated that the proposed increases to high resolution image sales will generate additional income of £ xxx in 2013/14.

It is estimated that the proposed increases to Admission Fees will generate additional income of £xx in 2014/15.

It is anticipated that the additional income generated from these fee increases together with actions to maintain and/or increase visitor



numbers and develop business opportunities will contribute to the achievement of the income targets for the Royal Pavilion and Museums for 2013/14 and 2014/15. The revised fees would be included in the budget strategy currently being developed for approval in due course.

Finance Officer Consulted: Michelle Herrington      date: 20.08.12

#### 5.2 Legal Implications:

The proposed changes to the fees and charges referred to in this report are considered to be reasonable and there are no adverse legal implications arising from the recommendations in the report..

Lawyer consulted:      Bob Bruce      date: 20.08.12

#### 5.3 Equalities Implications:

Concessionary admission charges are available to Senior Citizens, students, unemployed people, and people with a disability. A charity group rate is offered. There is an annual free day. Resident adults are offered half price admission and resident children don't pay admission. Brighton and Hove schools don't pay admissions. Brighton & Hove young people and children in care also gain free admission whether resident in Brighton & Hove or not through the Children & Young People's Trust Listen Up scheme.

#### 5.4 Sustainability Implications:

Many services have to generate income in order to contribute towards the costs of the provision. If Royal Pavilion & Museums are not run and marketed in the same way as comparable visitor attractions, and consequently do not generate the required income, the service to the public will potentially be placed at risk.

#### 5.5 Crime & Disorder Implications:

None.

#### 5.6 Risk & Opportunity Management Implications:

Failure to increase charges will have an impact on the service's ability to meet income targets and efficiency savings.

#### 5.7 Corporate / Citywide Implications:

The Royal Pavilion & Museums play a vital role in the cultural, learning and economic life of the city, and its visitor offer. An economic Impact study carried out 2011/12 estimated a contribution of £28 million to the local economy.

### 6. **EVALUATION OF ANY ALTERNATIVE OPTION(S):**

6.1 Action is required to meet income targets and provide pricing information with sufficient lead in times to secure groups business.

**7. REASONS FOR REPORT RECOMMENDATIONS**

Recommendations are made on a financial basis.

7.1 **Admission charges.** To continue to remain competitively priced within the visitor attraction industry. Advance price setting important for good customer relations and means that we can maximise coverage in the industry press, and provide correct information at trade fairs to help secure bookings.

7.3 **Commercial hire Prices.** To agree prices for commercial hire.

7.4 **Image Reproduction:** To note success of image reproduction service to date and minor price changes to increase the volume of high resolution sales in line with other museum pricing.

**SUPPORTING DOCUMENTATION**

**Appendices:**

- A Proposed Admission charges
- B Admission charges comparator prices
- C Proposed Corporate Hire and Wedding Rates
- D Corporate Hire comparator prices
- E Proposed Image reproduction and Licensing Charges

## 2012/15 Admission Charges

(Charges are VAT exempt under XXXXX)

Dates	2012/2013	2013/14	2013/14	2014/15
	Current	Previously Agreed	Proposed changes	Proposed
<b>Royal Pavilion</b>				
Adult	£10.00	£10.50		£11.00
Adult groups/promotions	£9.00	£9.45		£10.00
B & H Schools	Free	Free		Free
Child	£5.70	£5.90		6.00
Child Group	£5.10	£5.30		£5.50
Concession Senior/Student	£8.00	£8.50		£9.00
Concession Group	£7.20	£7.65		£8.00
Family 1 Adult & 2 Children	£15.70	£16.40		£17.00
Family 2 Adult & 2 Children	£25.70	£26.90		28.00
Resident Adult	£5.00	£5.25		£5.50
Resident Child	Free	Free		Free
<b>Preston Manor</b>				
Adult	£6.00	£6.20		£6.40
Adult groups/promotions	£5.40	£5.50		£5.60
B & H Schools	Free	Free		Free
Child	£3.20	£3.30		£3.40
Child Group	£2.90	£3.00		£3.20
Concession Senior/Student	£5.00	£5.10		£5.20
Concession Group	£4.50	£4.60		£4.80
Family 1 Adult & 2 Children	£9.20	£9.50		£9.80
Family 2 Adult & 2 Children	£15.20	£15.70		£16.1
Resident Adult	£3.00	£3.10		£3.20
Resident Child	Free	Free		Free
<b>Exhibitions</b>				
Adult	£6.00	£6.00		£6.00
Adult groups/promotions	£5.40	£5.40		£5.40

B & H Schools	Free	Free		Free
Child	Free	Free		Free
Child Group	Free	Free		Free
Concession Senior/Student	£4.00	£4.00		£4.00
Concession Group	£3.60	£3.60		£3.60
Resident Adult	£3.00	£3.00		£3.00
Resident Child	Free	Free		Free
Guided Tours	£4.00	£4.50	£4.00	£4.00
Corporate/Specialist Guided tours	£5.50	£6.00		£6.50

### Comparator Pricing

Prices 2012/2013			
	CHILD	ADULT	CONC
<b>Royal Pavillion</b>	<b>£5.70</b>	<b>£10.00</b>	<b>£8.00</b>
Arundel Castle	£8.50	£13.00	£10.50
Buckingham Palace	£8.85	£15.75	£14.50
Hampton Court Palace & Gardens	£8.50	£16.95	£14.30
Harewood House	£7.00	£14.00	£13.00
Kensington Palace	£0.00	£14.50	£12.00
Leeds Castle	£12.50	£19.75	£17.50
Petworth House & Park	£5.50	£10.90	£10.90
Sea Life Centre	£11.40	£16.20	£16.20
The Roman Baths, Bath	£8.00	£12.50	£13.50
Waddesdon Manor & Gardens	£13.00	£17.00	£17.00
Warwick Castle	£30.60	£25.80	£27.00
Windsor Castle	£10.20	£17.00	£15.50
<b>Preston Manor</b>	<b>£3.20</b>	<b>£6.00</b>	<b>£5.00</b>
Anne of Cleves House	£2.40	£4.70	£4.10
Charleston	£5.50	£9.50	£8.50
Luxted, Home of Charles Darwin, Kent	£5.90	£9.90	£8.90
Michelham Priory	£3.90	£7.30	£6.30
Parham Park	£4.50	£9.00	£8.50
St Mary's House & Garden Bramber	£3.50	£8.00	
<b>Brighton Museum &amp; Art Gallery Exhibition</b>	<b>£0.00</b>	<b>£6.00</b>	<b>£5.00</b>
Towner, Eastbourne (Ravilious Exhibition)	£0.00	£5.50	£4.00
Birmingham (T Rex Exhibition)	£4.00	£5.00	£4.00

## Proposed 2013/14 Corporate Hire & Wedding Rates

**NB. Concessionary rate and BHCC internal hiring 20% discount applies**

(Room hire is VAT exempt)

Venue / Room	Current 2012/13 Rate	Proposed 2013/14 Rate
<b>Royal Pavilion</b>		
Great Kitchen	£2,200	£2,300
Great Kitchen and Banqueting Room	£3,255	£3,500
Music Room	£2,200	£2,300
Music Room, Banqueting Room and Great Kitchen	£4,750	£5,050
<b>William IV Room</b>		
4 hour booking - corporate	£980	£980
4 hour booking – wedding reception	£1,040	£1,040
all day rate (8am-6pm)	£1,350	£1,350
<b>Red Drawing Room</b>		
evening hire	£980	£980
all day rate (8am-6pm)	£1,350	£1,350
civil wedding ceremony (high season May-Sept)	£600	£650
civil wedding ceremony (low season Oct-April)	£560	£600
William IV and Red Drawing Room - wedding ceremony and reception package (high season May-Sept)	£1520	£1600
William IV and Red Drawing Room - wedding ceremony and reception package (low season Oct-April)	£1480	£1550
William IV and Red Drawing Room Day Conference package	£1,600	£1,600
Evening guided tour - charge per person - min charge for 25	£5.00	£6.50
<b>Small Adelaide</b>		
per 2 hour booking	£100	£100
Gardens (half day – Western Lawns)	£700	£700
Gardens (eastern lawns) Grounds Fee	£3-5,000	£3-5,000
Gardens (eastern lawns) event management fee day rate	£2,000	£2,000
<b>Preston Manor</b>		
House Dinner	£900	£900
Wedding/ Civil Ceremony	N/a	£500

House Drinks Reception	£550	£550
Lawns	£1,400	£1,400
Meeting Room		
4 hour booking	£50	£50
all day rate (9am-5pm)	£100	£100
NB. Stewarding for meeting room charged separately		
<b>Brighton Museum &amp; Art Gallery</b>		
Entire Museum	£2,200	£2,200
Ground floor	£1,420	£1,420
Education Pavilion -		
4 hour booking	£65	£65
all day rate (9am - 5pm)	£130	£130
NB. Stewarding for Education Pavilion charged separately		
Seminar Room -		
4 hour booking	£45	£45
all day rate (9am - 5pm)	£90	£90
NB. Stewarding for Seminar Room charged separately		
<b>Courthouse lecture theatre</b>		
half day rate / evening lecture	£525	£525
all day rate (8am-6pm)	£1,000	£1,000

APPENDIX D

Comparator Pricing for Corporate Events

Venue	Location	Receptions	Day Hire	Eve Hire	Day& Eve Hire
195 Piccadilly, BAFTA	London	£ 2,000.00	£ 3,500.00	£ 3,500.00	£ 6,000.00
Banqueting House	London	£ 7,500.00	£ 13,500.00	£ 13,000.00	£ 13,500.00
Benjamin Franklin House	London	£ 1,750.00	£ 3,500.00	£ 2,500.00	£ 6,000.00
Central Hall Westminster	London	£ 4,700.00	£ 4,700.00	£ 3,900.00	£ 8,600.00
Design Museum	London	£ 3,000.00	£ 3,000.00	£ 4,500.00	£ 6,000.00
Foundling Museum	London	£ 4,000.00	£ 4,000.00	£ 4,000.00	£ 8,000.00
Garden Museum	London	£ 2,525.00	£ 2,525.00	£ 2,525.00	£ 2,750.00
Hampton Court Palace	London	£ 5,250.00	N/A	£ 14,700.00	N/A
Honourable Society of Lincoln's Inn	London	£ 2,500.00	£ 2,500.00	£ 2,500.00	£ 3,500.00
Kensington Palace	London	£ 18,000.00	N/A	£ 18,000.00	N/A
Kew Gardens	London	£ 12,000.00		£ 12,000.00	N/A
Lord's Cricket Ground	London	£ 10,000.00	£ 10,000.00	£ 10,000.00	£ 10,000.00
LSO St Luke's	London	£ 4,950.00	£ 4,950.00	£ 5,750.00	£ 8,250.00
Museum of Brands	London		£ 800.00	£ 1,500.00	£ 2,300.00
National Maritime Museum	London	£ 6,500.00	£ 2,800.00	£ 6,500.00	£ 7,500.00
Sealife Brighton	Sussex		£ 600.00	£ 850.00	£ 1,200.00
Goodwood	Sussex		£ 6,000.00	£ 6,000.00	£ 8,000.00
Pelham House Hotel	Sussex	£ 2,562.00	£ 1,000.00	£ 1,000.00	£ 1,500.00
Lewes Castle	Sussex	£ 350.00	£ 650.00	£ 350.00	£ 650.00
Chichester Cathedral	Sussex		£ 440.00	£ 220.00	£ 660.00
Hurstmonceux Castle	Sussex		£ 1,000.00		



## Proposed Image Reproduction & Licensing rates

### Hardcopy Prints

A4 (8x10 inches; 254x203mm)	10.00
A3 (16x12 inches; 406x305mm)	30.00
A2 (24x20 inches; 609x508mm)	60.00
A1 (36x24 inches; 914x609mm)	90.00
A0 (48x36 inches; 1219x914mm)	150.00

### Digital Images

Digital Image (for private, non-reproduction purposes) From existing digital images	
Low resolution	0.00
High resolution (previously £10.00)	<b>5.00</b>

Image Supply	
By email or online transfer	0.00
By CD (per disc)	5.00

### Creation of new images

New Digital Images	
Scanning	15.00
In-house photography	50.00
External photography	Negotiable

### Commercial Licensing

The intention is to streamline the charges for commercial licensing of images and to take into account all types of new media formats. Based on the experience of the last two or three years pricing has been rationalised to be competitive and encourage sales of images from our collections.

<b>Books (including audio books, podcasts and e-books)</b>		
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	inner page	cover
Print run up to 1000 units: No reprint charge	£10.00	£50.00

Print run over 1000 units		
Single country	£60.00	£200.00
World	£100.00	£300.00
Reissue in a different format (e.g. e-book, revised edition) will be charged again. All podcasts and e-books will automatically be considered to have an equivalent print run over 1000.		

<b>Newspapers (includes web use for same feature)</b>	inner page	cover
Provincial paper	£20.00	£50.00
National paper	£60.00	£150.00

Magazines (includes web use for same feature)		
	inner page	cover
Local	£20.00	£50.00
National	£60.00	£150.00

<b>Television (cable, digital, satellite, terrestrial and web streaming / on-demand)</b>		
Provincial broadcast:	£40.00	
Single country broadcast:	£75.00	
World broadcast rights:	£150.00	
10 year buyout	£300.00	
All retail DVD, Blu-Ray and direct pay per view will require 10 year buyout rights.		

Commercial Web, Product and Site use (eg. display panels, greeting cards, stationery etc.)		
One time use, Brighton & Hove based business	£25.00	
One time use, Non Brighton & Hove based business	£100.00	
10 year buyout	£300.00	

# ECONOMIC DEVELOPMENT & CULTURE COMMITTEE

## Agenda Item 28

Brighton & Hove City  
Council

<b>Subject:</b>	<b>City Plan - Duty to Co-operate: Request to Adjoining Local Planning Authorities to Assist in Meeting City's Housing Requirements</b>		
<b>Date of Meeting:</b>	<b>20th September 2012</b>		
<b>Report of:</b>	<b>Strategic Director, Place</b>		
<b>Contact Officer:</b>	<b>Name:</b>	<b>Mike Holford</b>	<b>Tel: 29-2501</b>
	<b>Email:</b>	<b>Mike.Holford@brighton-hove.gov.uk</b>	
<b>Ward(s) affected:</b>	<b>All</b>		

### FOR GENERAL RELEASE/ EXEMPTIONS

#### 1. SUMMARY AND POLICY CONTEXT:

- 1.1 The Coalition Government has indicated its intention to revoke Regional Plans and has dismantled the mechanisms which previously existed to facilitate planning at the strategic level. However, there remains a need to plan for cross-boundary planning issues, and to enable this to continue the "Duty to Co-Operate" has been introduced through the Localism Act and given further emphasis through the National Planning Policy Framework.
- 1.2 The fact that the City Plan's housing provision does not match the assessed full level of housing requirement requires cooperation with the City's neighbouring local authorities.

#### 2. RECOMMENDATIONS:

- 2.1 That:

The Committee agree to request local planning authorities in the Brighton and Hove strategic housing market area (see appendix) to consider the extent that they are able to assist in meeting the City's unmet housing requirements.

The Committee note that the results of this request will be reported to the Policy and Resources Committee/Full Council in November/December at the time the City Plan is considered for submission.

#### 3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:

- 3.1 Previously strategic planning issues including housing requirements have been set out in regional spatial strategies, such as the South East Plan, and before that in County Structure Plans. The Coalition Government has indicated its intention to revoke regional plans and has already abolished the mechanism which previously existed to facilitate planning at the strategic level.

- 3.2 However, there remains a need to plan for cross-boundary strategic issues, and to enable this to continue the "Duty to Co-Operate" has been introduced through the Localism Act and National Planning Policy Framework (NPPF) which places a requirement on planning authorities to work together on such issues. The duty relates, amongst other things to development or use of land that would have a significant impact on at least two local planning areas and that councils... "engage constructively, actively and on an ongoing basis" to develop strategic policies."
- 3.3 The NPPF introduces a new "soundness" requirement to be met through compliance with the duty:
- Plans must be "positively prepared" - based on a strategy which seeks to meet objectively assessed development and infrastructure requirements including unmet requirements from neighbouring authorities where it is reasonable to do so and consistent with achieving sustainable development.
  - Joint working should be diligently undertaken for the mutual benefit of neighbouring authorities and enable local planning authorities to work together to meet development requirements which cannot wholly be met within their own areas.
  - Planning Authorities will be expected to demonstrate evidence of having effectively cooperated to plan for issues with cross-boundary impacts when their Local Plans are submitted for examination.
- 3.4 It is a duty to cooperate not a duty to agree, but there must be a genuine, positive and continuous dialogue with the intention of reaching agreement.
- 3.5 Based on demographic and economic factors, the City's housing requirements have been assessed as likely to fall within a range of 15,800 – 19,400 new homes over the plan period to 2030. This would equate to an annual average of 790-970 new homes per annum.
- 3.6 There are, however, very significant constraints on the capacity of the City to physically accommodate this amount of development and this is particularly so in terms of environmental considerations such as the sea to the south and the South Downs (now a designated National Park) to the west, north and east of the City.
- 3.7 The draft City Plan's housing requirement of 11,300 new homes reflects the capacity and availability of land/sites in the city, the need to provide for a mix of homes to support the growth and maintenance of sustainable communities, the need to provide land in the City for other essential uses (such as employment, retail, health and education facilities and other community and leisure facilities) and the need to respect the historic, built and natural environment of the city.
- 3.8 The draft City Plan's aim is to seek a balanced and sustainable approach to accommodating growth over the plan period. Over the last 15 years the average rate of new housing development in Brighton & Hove has been around 560

dwellings per year, the City Plan makes provision slightly above this rate for at least 565 dwellings to be built per year.

- 3.9 Although the City has a good track record for the delivery of affordable housing the demand for such housing significantly exceeds supply. The City Council considers that the most pragmatic approach is to require that all new suitable residential development provides a viable and deliverable proportion of affordable housing or where appropriate, an equivalent financial contribution in lieu of onsite provision.
- 3.10 The City is expected to continue to function as an economic growth hub for the wider sub-region and the Council with its partners share an ambition to improve the City's employment rate. Recent studies have consistently identified employment premises and employment land supply as threats to business and employment growth in the city. The City Plan therefore seeks to ensure that employment sites across the City are safeguarded and upgraded.
- 3.11 The fact that the City's housing requirement does not match the assessed full level of housing means that there is a 'duty to cooperate' with the city's neighbouring local authorities. Brighton & Hove's housing market area extends westwards incorporating Adur District and parts of Worthing Borough; eastwards incorporating parts of Lewes and Wealden Districts and Eastbourne Borough and northwards to Mid Sussex District, Horsham District and Crawley Borough.
- 3.12 The City Council acknowledges that all of these areas also face similar challenges in meeting housing requirements. In accordance with government guidance, the City Council will engage constructively, actively and on an ongoing basis with neighbouring authorities and public bodies with regard to strategic planning matters including the provision for housing over sub-regional areas.
- 3.13 To meet with Government guidance on constructive engagement and to assist in ensuring that the City Plan is found sound at examination the recommendation is that the City Council should now formally request adjoining Councils to consider the extent to which they are able to meet the City's unmet housing need. The responses will be reported back when the City Plan is considered by the Policy & Resources Committee and Council later this year.

#### **4. COMMUNITY ENGAGEMENT AND CONSULTATION**

- 4.1 There have been various stages of consultation on the City Plan the last ending on 20th July 2012. Two meetings between officers of the relevant local planning authorities have been held to date.

#### **5. FINANCIAL & OTHER IMPLICATIONS:**

##### Financial Implications:

- 5.1 There are no direct financial implications associated with the recommendations of this report, other than the cost of officer time, which has been met from within existing Planning revenue budgets.

*Finance Officer Consulted: Karen Brookshaw Date: 16/08/12*

Legal Implications:

- 5.2 As stated in the report, the report, the duty to co-operate was introduced by the Localism Act 2011, the specific statutory requirements regarding the duty to co-operate are found in section 110 of that Act and the recommendation contained within this report is in accordance with the same.

It is not considered that any adverse human rights implications arise from this report.

*Lawyer Consulted: Hilary Woodward Date: 16/8/12*

Equalities Implications:

- 5.3 None arising directly from this report

Sustainability Implications:

- 5.4 Plans must be "positively prepared" - based on a strategy which seeks to meet objectively assessed development and infrastructure requirements including unmet requirements from neighbouring authorities where it is reasonable to do so and consistent with achieving sustainable development.

Crime & Disorder Implications:

- 5.5 None arising directly from this report.

Risk and Opportunity Management Implications:

- 5.6 Failure to co-operate effectively with adjoining local authorities over housing requirements could lead to the City Plan being found unsound by a Planning Inspector at the forthcoming public examination. This would lead to increased cost to the City Council in having to re-submit the plan and delay in adopting a planning framework to guide development in the City.

Public Health Implications:

- 5.7 None arising directly from the report

Corporate / Citywide Implications:

- 5.8 See paragraph 5.6 above.

**6. EVALUATION OF ANY ALTERNATIVE OPTION(S):**

- 6.1 The do nothing option would almost certainly lead to the City Plan being found unsound at public examination

- 6.2 Another option would be to carry out joint working with local authorities in the sub-region. This would lead to additional costs and delay for the City Plan.

## **7. REASONS FOR REPORT RECOMMENDATIONS**

- 7.1 The recommendation is necessary to reduce the risk of the City Plan being found unsound at public examination

### **SUPPORTING DOCUMENTATION**

#### **Appendices:**

1. List of other local authorities in the Brighton & Hove Strategic Housing Market Area

#### **Documents in Members' Rooms**

1. None

#### **Background Documents**

1. None





## **Appendix**

Other local authorities in the Brighton & Hove Strategic Housing Market Area

Adur District Council

Crawley Borough Council

Eastbourne Borough Council

Horsham District Council

Lewes District Council

Mid Sussex District Council

South Downs National Park Authority

Wealden District Council

Worthing Borough Council



# ECONOMIC DEVELOPMENT & CULTURE COMMITTEE

Agenda Item 29

Brighton & Hove City Council

<b>Subject:</b>	<b>Local List Review</b>		
<b>Date of Meeting:</b>	<b>20<sup>th</sup> September 2012</b>		
<b>Report of:</b>	<b>Strategic Director, Place</b>		
<b>Contact Officer:</b>	<b>Name:</b>	<b>Sanne Roberts</b>	<b>Tel:</b> 292261
	<b>Email:</b>	<b>sanne.roberts@brighton-hove.gov.uk</b>	
<b>Ward(s) affected:</b>	<b>All</b>		

## FOR GENERAL RELEASE

### 1. SUMMARY AND POLICY CONTEXT:

1.1 This report outlines the proposed selection criteria and process for reviewing the council's list of heritage assets of local interest (the local list). Changes in national policy and guidance have given greater recognition to locally significant heritage assets. It is therefore an ideal time to review and update our existing local lists. An up-to-date and objective combined local list, based on robust selection criteria and produced in consultation with the local community, will inform development management decisions and help protect the city's historic environment.

### 2. RECOMMENDATIONS:

- 2.1 That the process for reviewing the council's list of heritage assets of local interest, as outlined below, is approved.
- 2.2 That the proposed criteria for selection, as set out in Appendix 1, are approved.

### 3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:

#### Policy Background

- 3.1 The 2007 White Paper 'Heritage Protection for the 21<sup>st</sup> Century' gave greater recognition to the importance of locally significant heritage assets in the management and protection of the historic environment. This is reflected in the National Planning Policy Framework (NPPF), which identifies the concept of non-designated heritage assets, including local listings. In response, English Heritage has produced a new guidance document (May 2012). Local authorities are encouraged to be proactive in identifying these assets, the significance of which is a material consideration in determining applications (NPPF, para 135).
- 3.2 Policy HE10 of the Brighton and Hove Local Plan sets out the Council's policy with regard to Buildings of Local Interest. Inclusion on the local list has been a useful tool in a number of planning proposals in the city. The local listed status of St Augustine's Convent, 1 Manor Road, for example, enabled the council to negotiate the retention and conversion of these Edwardian Villas as part of the

proposed housing scheme. The recent inclusion of the London Road Co-op Building has also given the council greater power to negotiate the retention of its well-loved façade as part of the street scene.

- 3.3** The council currently has separate local lists for Brighton and for Hove. The need to review these is identified in the council's Conservation Strategy (2003). The recent changes in national policy and guidance provide the ideal basis and opportunity to undertake this review. An up-to-date and robust local list, produced in consultation with the local community, will inform development management decisions and help protect the city's historic environment.

### **Proposed Procedure**

- 3.4** It is proposed that the local list review follows the following process:
- Nominations invited from public and stakeholders (Autumn/Winter 2012)
  - Received nominations assessed by the Heritage Team against the agreed selection criteria (Spring 2013). A draft local list and associated guidance document produced. The associated document will be a factual document (in the form of a Planning Advice Note (PAN)) which will include the selection criteria, an explanation of the impacts of local listing and the process for future review of the list. It will not formulate any new policy, which will remain in the Local Plan, and will be superceded by the City Plan in due course.
  - Public consultation held on the draft local list and PAN, including owner notification (Summer 2013)
  - Results of consultation assessed by Heritage team (Summer/Autumn 2013)
  - Final local list and PAN produced and brought to the Economic Development & Culture Committee Meeting for approval (Autumn 2013).
- 3.5** As part of the process, those assets on the existing lists will be assessed against the criteria. It is likely that some of these assets will be removed from the list as part of the process, but this will result in a more up to date and robust list.
- 3.6** This procedure conforms to national policy and guidance, providing objective locally-specific selection criteria and a straightforward, transparent process that allows for full involvement of the local community.

### **Proposed Criteria**

- 3.7** English Heritage's guidance highlights the importance of establishing robust selection criteria for local lists. It is proposed that the local list will include both historic buildings, and parks and gardens, which comprise the predominant types of heritage asset in Brighton and Hove. The proposed criteria for selection are set out in Appendix 1. The proposed criteria are based on English Heritage's Conservation Principles, Policies and Guidance (2008), and the definitions of 'heritage assets' and 'interest' as set out in the NPPF. They also provide additional focus on local distinctiveness and community value.

## **4. COMMUNITY ENGAGEMENT AND CONSULTATION**

- 4.1** The Local List Review was brought to the council's Conservation Advisory Group for informal consultation on 28<sup>th</sup> August 2012, but the item was postponed until

their next meeting on 18<sup>th</sup> September. As such, the results of this informal consultation and any resulting amendments to the recommended selection criteria and review procedure will be reported verbally to the committee meeting.

- 4.2 Two phases of consultation are proposed as part of the review; a call for nominations, and consultation on the draft local list: It is proposed that nominations will be invited over a period of at least 12 weeks. Posters will be placed in libraries, information points and reception areas throughout the city. The Council's website and social media sites will be updated. Community groups, history and archaeology groups and amenity societies will be contacted and encouraged to undertake surveys of their areas. Nominations will be accepted on a specific 'nomination form', and nominees will be required to undertake some research into the asset and justify which of the criteria it meets. The generous period for consultation will allow time for this research and for community groups to co-ordinate responses.
- 4.3 Following assessment of the nominations, a draft local list and associated guidance document will be produced. Comments will be invited (over a 6 week period) on the local list and guidance document from all stakeholders involved in the nomination stage. All owners/occupiers of nominated assets will be contacted by letter, with information regarding the impacts of local listing, and an opportunity to comment on their property's inclusion. Should the results of the consultation require substantial amendment to the draft local list and/or guidance document, further consultation will be undertaken.
- 4.4 The consultation, as set out above, is in line with the aims of the Community Engagement Framework and Standards.

## **5. FINANCIAL & OTHER IMPLICATIONS:**

### Financial Implications:

- 5.1 The cost of reviewing the list of Heritage Assets consists of officer time, and will be met from within existing Planning revenue budgets.

*Finance Officer Consulted:* Karen Brookshaw *Date:* 01/08/12

### Legal Implications:

- 5.2 Although local listing is not a statutory procedure and a locally listed property will not be afforded statutory protection, the fact that a building is on the local list will be a material planning consideration in the determination of any planning application affecting the same. Such determinations will need to take into account both local policy (currently Brighton and Hove Local Plan policy HE10 – Buildings of local interest) and relevant policy in the National Planning Policy Framework.

*Lawyer Consulted:* Hilary Woodward *Date:* 13/08/12

### Equalities Implications:

- 5.3 An Equalities Impact Assessment (EQIA) of the Conservation Service was undertaken in 2010 and covers work on designation.

Sustainability Implications:

- 5.4 The proposals in this report have no substantial impact upon the ten One Planet Principles of sustainability, with the potential to 'revive local identity and wisdom' under the 'Culture and Community' Principle. No substantial risks have been identified through the sustainability self assessment checklist. The proposals will help preserve local heritage under section 6 of the checklist.

Crime & Disorder Implications:

- 5.5 None have been identified

Risk and Opportunity Management Implications:

- 5.6 Failure to identify local heritage assets could lead to their loss or inappropriate alteration, erode the historic environment and create adverse publicity for the Council.

Public Health Implications:

- 5.7 A higher quality built environment can improve the well-being and sense of place of existing and/or future inhabitants of the city.

Corporate / Citywide Implications:

- 5.8 The proposals accord with the corporate priority of Creating a Sustainable City, as set out in the Corporate Plan 2011-2015. More specifically the local list review responds to the Council's commitment to 'a healthier and higher quality built environment' and to 'work with community groups, across the city, to preserve our architectural heritage'.

**6. EVALUATION OF ANY ALTERNATIVE OPTION(S):**

- 6.1 *To not review the local list.* This option would diverge from national and local policy and guidance. It could lead to the loss or inappropriate alteration of locally significant heritage assets, erode the historic environment and create adverse publicity for the Council.
- 6.2 *To recruit an external consultant to assess the nominations and produce the draft local list.* This option would allow the review to be undertaken in a shorter time period, but has been discounted due to financial implications. If the number of nominations received is overwhelming, however, the team may not have the capacity to undertake the assessment and this option may need to be revisited.

**7. REASONS FOR REPORT RECOMMENDATIONS**

- 7.1 Heritage assets of local interest form an important part of the built environment. The NPPF recognises this significance, which is a material consideration in determining applications, and encourages local authorities to be proactive in identifying these assets.

- 7.2 The need for a review of the local list is identified within the Council's Conservation Strategy (2003), and is further apparent due to the recent changes in national policy and guidance.

## **SUPPORTING DOCUMENTATION**

### **Appendices:**

1. Proposed selection criteria

### **Background Documents**

1. Existing Brighton and Hove Lists of Buildings of Local Interest
2. English Heritage *Good Practice Guide for Local Heritage Listing* (May 2012)
3. English Heritage *Conservation Principles, Policies and Guidance* (April 2008)
4. National Planning Policy Framework (March 2012)
5. Conservation Strategy (2003)





## Selection process

2 of the below, for **Interest:**

- Architectural, Design and Artistic Interest
- Historic and Evidential Interest
- Townscape Interest

AND

1 of the below, for **Significance:**

- Rarity and Representativeness
- Intactness

AND (non-compulsory)

- Communal Value

## Interest

### **A - Architectural, Design and Artistic Interest**

This interest derives from the design and general aesthetics of an asset, and how people draw sensory and intellectual stimulation from it. The difference between architectural/design interest and artistic interest can be clear (for example statues (artistic interest) in a formal garden (design), but is often less so (for example ornament on a building). To meet the criteria of Architectural, Design and Artistic Interest, an asset should demonstrate at least one of the following:

- (i) A good example of a regional approach to its design, construction, planning, craftsmanship, decoration and/or materials
- (ii) A good quality and/or rare example of a particular type of building, style or period of design
- (iii) An asset demonstrating innovation in its design, construction or decoration, that may have led to the development of new styles or trends
- (iv) A good example of work by a national or local notable architect, engineer, artist or company
- (v) An asset with aesthetic interest derived either from conscious design, or through how it has evolved over time.

### **B - Historic and Evidential Interest**

Historic interest derives from how a particular aspect of past life is illustrated or associated with notable persons, groups or historic events. Evidential interest provides evidence about past human activity. This can be from documentary sources or through analysis of the surviving historic fabric. To meet the criteria of Historic and Evidential Interest, an asset should demonstrate at least one of the following:

- (i) Close association with a notable individual, group or historic event of regional and/or national importance, which is uncompromised by its current appearance
- (ii) An asset which influenced, and/or whose former use illustrates the physical, social and economic development of Brighton and Hove, where this is uncompromised by its current appearance
- (iii) Significance enhanced through the survival of associated contemporary or historic records
- (iv) The surviving fabric reveals important evidence about human activity
- (v) An asset whose present form is the outcome of a series of phases of development or a continuous sequence of change, where the apparent phases reveal evidence about changing human activity

### **C - Townscape Interest**

Townscape interest derives from the contribution an asset makes to the townscape. It may also include group value. To meet the criteria of Townscape Interest, an asset should demonstrate at least one of the following:

- (i) Within a Conservation Area, making a positive contribution to the character and appearance, but atypical in style, design and/or materials
- (ii) Outside a Conservation Area, but makes a positive contribution to the street scene
- (iii) Forms a visual focal point and/or landmark
- (iv) Has considerable group value through its close association to designated asset(s).

**D - Communal Value (non-compulsory)**

Communal Value derives from the meanings that a heritage asset has for the people who relate to it, or for whom it figures in their collective experience or memory. It may be more directly associated with activities rather than physical fabric. To meet the criteria of Communal Value, an asset should demonstrate at least one of the following:

- (i) Forms a source of local identity and/or distinctiveness for the community.
- (ii) Retains commemorative, symbolic and/or spiritual value

Although communal value is important to the significance of an asset, it is very difficult to quantify. The value also changes between individuals/groups and over time. As such, this is not a compulsory criteria. Any demonstrable communal value will nevertheless be taken into account in the assessment, and may be particularly influential in borderline cases.

**Significance****E – Rarity and Representativeness**

- (i) A good example of a design, form or other feature that is uncommon in the locality or city. This may be linked to age (as the older the asset is, the less likely it is to survive in anything like its original form), however age does not necessarily equate to rarity. For example, a Regency townhouse is of considerable age, but is not particularly rare in Brighton and Hove.
- (ii) One of few surviving examples of an asset type which is representative of a particular style or trend, or representative of the legacy of a particular individual, group, architect or company.

**F - Intactness**

- (i) Retains a sense of completeness, in itself and/or as part of a larger group. Retains the majority of its design features, such as the original windows to a building or original landscape/architectural elements within a historic park. This may represent a single phase of development, or a number of historic phases of development.
- (ii) Retains its original use or function, where this is particularly relevant to its interest.



# ECONOMIC DEVELOPMENT & CULTURE COMMITTEE

**Agenda Item  
30**

Brighton & Hove  
City Council

**Title:** Refresh of the Economic Strategy

**Author(s):** Geoff Raw, Strategic Director Place (BHCC)

**Purpose:** To inform the Economic Development & Culture Committee of progress with the refresh of the Economic strategy

## 1. Context

- 1.1 The current Economic Strategy was written in 2007 and published in 2008 prior to the start of the longest and deepest recession since the 1930's which has been followed by a period of slow growth and a return to economic recession earlier this year. As a consequence access to bank finance remains challenging for many local companies, markets are increasingly competitive and business costs, (some related to rising energy prices) are difficult to mitigate. These factors, amongst others, have a significant impact on the prosperity of the local economy and employment opportunities notably for young people.
- 1.2 Over the past 18 months the Government has introduced macro economic policies designed to reduce the structural deficit and encourage private sector growth whilst reducing public sector employment and public sector led investment.
- 1.3 Regional Development Agencies have been superseded by Local Enterprise Partnerships (for Brighton and Hove the Coast to Capital LEP). LEP Boards have a remit to identify regional strategies and investment priorities and work with local authorities to drive forward local economic regeneration.
- 1.4 The Localism Act places a strong onus on the local authority to provide civic leadership in taking forward the economic and

social well being of the area and to use its forward planning, assets, borrowing powers and capital programmes where appropriate. Changes to business rate retention, amongst other government initiatives, creates a strong imperative to engage with the business sector as individual companies, representative organisations and through long standing strategic partnerships to shape this investment.

- 1.5 These factors inform the Council's intent to refresh the city's current economic strategy. This is to better reflect the changed business climate, the emerging national policy landscape and to take forward the strategic policy objective of enabling Brighton and Hove to flourish as a distinctive smart and sustainable city. In so doing the Council is aiming to advance in more deliberate fashion a 'triple bottom line' of economic, social and environmental well being success measures.
- 1.6 It is recognised that to secure additional public funding and thus stimulate private investment, the Council needs to be mindful of the policy and programmes of national government and its agencies as well as the EU. To this end it has actively supported the Coast to Capital LEP. It continues to engage, listen and influence government departments. It is also aware that a new programme of European Regional Development Funding is about to be negotiated for implementation from 2015.
- 1.7 Competitive bidding for government and EU funding and putting compelling business cases which stimulate private sector investment will need to be an important feature of the refreshed strategy. Working with a range of partners and individuals in the city, the Council has already supported successful bids for Growing Places Fund, investment in areas of retail decline (Portas Funding) and transport infrastructure funding amongst others. It is about to submit bids for Ultrafast Broadband funding and has obtained feasibility funding to submit proposals to the government's Technology Strategy Board. Further opportunities are likely to emerge.
- 1.8 Enabling local businesses to flourish and employment opportunities to grow also mean that the strategy will need to develop innovative and investable propositions that stimulate local demand that draw on local and regional assets, resources, supply chains and market sales potential. The Coast to Capital LEP also recognises that many locally based businesses already operate internationally or would like to access export markets. The city already has international profile and working closely with the Economic Partnership, the Council is shortly to sign off a new

City Investment Prospectus. This provides a valuable point of reference for developing a shared understanding of the business and social enterprise sectors and for publicising initiatives emerging from the Strategy refresh.

## **2. Outcomes**

- 2.1 The refresh of the existing strategy will include a:
- Review of the vision and action plan and set out coherent proposals necessary to elevate the status of Brighton and Hove as a nationally distinctive and internationally recognised 'smart' and 'sustainable' city;
  - Set out compelling business cases and attractive investment options for public sector intervention from national, regional partner and local levels over the next 3-8 years to improve the prospect of the city and its functional economic area;
  - Taking into account current economic challenges and opportunities, identify specific mechanisms and initiatives to stimulate investment from private and social enterprise sectors that strengthens local enterprise, raises local employment opportunities and achieves this improving, wherever practical, environmental well being;
  - Define a 'triple bottom line' of economic, social and environmental well being success measures.

## **3. Governance**

- 3.1 The refresh will be 'cliented' by the City Council in conjunction with the Economic Partnership. The initiative will be:
- Commissioned to address the functional economic area of the city;
  - Any consultant advisors will be appointed by panel(s) convened by the Council together with the Economic Partnership;
  - Address an 8+year timeframe (relating to political and possible economic cycles);

## **4. Key References**

### **National**

- Government policy and guidance
- National including EU funding opportunities
- One Planet Living principles
- 2011 Census data

### **Regional**

- Coast to Capital LEP strategies
- Neighbouring authority economic strategies

## **Local**

- Economic Strategy 2008-2016
- City Plan 2014-2030
- City Employment & Skills Plan
- Business Rate Retention guidance
- Local Authority powers under the Localism Act
- Council budget making including capital programme and revenue funding
- Local planning policies
- Employment land study review

## **5. Provisional Timetable & Resources**

- Client team appointed
  - Invitation to tender mid September 2012
  - Appointment of specialist consultants October 2012
  - Stakeholder consultation event November/December 2012
  - Report to Brighton & Hove Local Strategic Partnership in February 2013
  - Report to Economic Development & Culture Committee on 07 March 2013
  - Report to Policy & Resources on 21 March 2013
  - Potential conference opportunity June 2013
- 
- C. £30K is currently budgeted.

For further information, please contact:

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